

Footwear Market in Taiwan 2021

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Abstracts

Footwear is important to protect the feet against burns, cuts, punctures and impact. Traditionally, footwear was made from leather, wood or canvas, but increasingly it also can be made from rubber, plastics, and other petrochemical-derived materials. The footwear market in Taiwan is poised to grow by US\$ 630 million during 2021-2027, progressing at a CAGR of 3.3% during the forecast period, according to data and analytics company StrategyHelix. Increasing working professionals and rapidly changing lifestyles around the world, increase in the degree of fashion consciousness, changing taste preferences of consumers are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for footwear. The Taiwan footwear market is segmented on the basis of product, and distribution channel. By product, the footwear market in Taiwan has been segmented into kids' footwear, men's footwear, women's footwear. According to the research, the women's footwear segment had the largest share in the footwear market in Taiwan. Based upon distribution channel, the footwear market in Taiwan is categorized into department stores, online platform, specialized stores, supermarkets & hypermarkets, others.

The Taiwan footwear market is highly competitive. The prominent players operating in the Taiwan footwear market include Nike Inc., Adidas AG, MERRY YARD INTERNATIONAL ENTERPRISE CORPORATION, Tod's S.p.A., AS International Co. Ltd., VF Corporation, Puma SE, New Balance Athletics Inc., S-FASHION TAIWAN CO. LTD., Skechers USA Inc., SHUI-MU International Co. Ltd., Tino Bellini Avenue Co. Ltd., Nine West Holdings Inc.

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the footwear market to help drive informed

decision making for industry executives, policy makers, academic, and analysts.

Report Scope

Product: kids' footwear, men's footwear, women's footwear

Distribution channel: department stores, online platform, specialized stores, supermarkets & hypermarkets, others

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the Taiwan footwear market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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Women's footwear

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Department stores
Online platform
Specialized stores
Supermarkets & hypermarkets
Others

PART 5. KEY COMPANIES

Nike, Inc.
Adidas AG
MERRY YARD INTERNATIONAL ENTERPRISE CORPORATION
Tod's S.p.A.
AS International Co., Ltd.
VF Corporation
Puma SE
New Balance Athletics, Inc.
S-FASHION TAIWAN CO., LTD.
Skechers USA, Inc.
SHUI-MU International Co., Ltd.
Tino Bellini Avenue Co., Ltd.

Nine West Holdings, Inc.
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