

Footwear Market in South Africa 2021

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Abstracts

Footwear is important to protect the feet against burns, cuts, punctures and impact. Traditionally, footwear was made from leather, wood or canvas, but increasingly it also can be made from rubber, plastics, and other petrochemical-derived materials. According to a report by StrategyHelix, the footwear market in South Africa is set to increase by US\$ 1,311 million during 2021-2027, growing at a CAGR of 4.6% during the forecast period. Increasing working professionals and rapidly changing lifestyles around the world, increase in the degree of fashion consciousness, changing taste preferences of consumers are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for footwear. The South Africa footwear market is segmented on the basis of product, and distribution channel. On the basis of product, the footwear market in South Africa has been segmented into kids' footwear, men's footwear, women's footwear. The women's footwear segment held the largest revenue share in 2020. By distribution channel, the footwear market in South Africa has been segmented into department stores, online platform, specialized stores, supermarkets & hypermarkets, others.

The South Africa footwear market is highly competitive. The prominent players operating in the South Africa footwear market include Adidas AG, Nike Inc., Bata Corporation, Woolworths Holdings Limited, Mr Price Group Limited, Jordan Footwear, Avi Ltd., TFG Limited, Hi-Tec Sports PLC, Truworths Limited.

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the footwear market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

Report Scope

Product: kids' footwear, men's footwear, women's footwear

Distribution channel: department stores, online platform, specialized stores, supermarkets & hypermarkets, others

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the South Africa footwear market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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Nike, Inc.
Bata Corporation
Woolworths Holdings Limited
Mr Price Group Limited
Jordan Footwear
Avi Ltd.
TFG Limited
Hi-Tec Sports PLC
Truworhts Limited
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