

# Footwear Market in Saudi Arabia 2021

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## Abstracts

Footwear is important to protect the feet against burns, cuts, punctures and impact. Traditionally, footwear was made from leather, wood or canvas, but increasingly it also can be made from rubber, plastics, and other petrochemical-derived materials. A study by StrategyHelix indicates that the footwear market in Saudi Arabia is expected to increase by US\$ 785 million from 2021 to 2027, garnering a CAGR of 6.9% during the forecast period. Increasing working professionals and rapidly changing lifestyles around the world, increase in the degree of fashion consciousness, changing taste preferences of consumers are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for footwear. The Saudi Arabia footwear market is segmented on the basis of product, and distribution channel. Based on product, the footwear market in Saudi Arabia is categorized into kids' footwear, men's footwear, women's footwear. The women's footwear segment held the largest share of the Saudi Arabia footwear market in 2020 and is anticipated to hold its share during the forecast period. On the basis of distribution channel, the footwear market in Saudi Arabia has been segmented into department stores, online platform, specialized stores, supermarkets & hypermarkets, others.

The Saudi Arabia footwear market is highly competitive. Some of the leading companies operating in the market are Landmark Group, Adidas AG, Nike Inc., Payless Holdings LLC, Industria de Diseno Textil S.A., BMA International FZE, The ALDO Group, Giorgio Armani S.p.A., Skechers USA Inc., Mothercare plc, Puma SE.

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the footwear market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

### Report Scope

Product: kids' footwear, men's footwear, women's footwear

Distribution channel: department stores, online platform, specialized stores, supermarkets & hypermarkets, others

Years considered: this report covers the period 2017 to 2027

### Key Benefits for Stakeholders

Get a comprehensive picture of the Saudi Arabia footwear market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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Study period  
Geographical scope  
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Men's footwear  
Women's footwear

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Department stores  
Online platform  
Specialized stores  
Supermarkets & hypermarkets  
Others

### **PART 5. KEY COMPANIES**

Landmark Group  
Adidas AG  
Nike, Inc.  
Payless Holdings LLC  
Industria de Diseno Textil, S.A.  
BMA International FZE  
The ALDO Group  
Giorgio Armani S.p.A.  
Skechers USA, Inc.  
Mothercare plc  
Puma SE  
About StrategyHelix

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