

Footwear Market in Russia 2021

<https://marketpublishers.com/r/F9718E48CF25EN.html>

Date: January 2022

Pages: 13

Price: US\$ 450.00 (Single User License)

ID: F9718E48CF25EN

Abstracts

Footwear is important to protect the feet against burns, cuts, punctures and impact. Traditionally, footwear was made from leather, wood or canvas, but increasingly it also can be made from rubber, plastics, and other petrochemical-derived materials. According to a report by StrategyHelix, the footwear market in Russia is set to increase by US\$ 2,032 million during 2021-2027, growing at a CAGR of 2.7% during the forecast period. Increasing working professionals and rapidly changing lifestyles around the world, increase in the degree of fashion consciousness, changing taste preferences of consumers are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for footwear. The Russia footwear market is segmented on the basis of product, and distribution channel. On the basis of product, the footwear market in Russia has been segmented into kids' footwear, men's footwear, women's footwear. The women's footwear segment is estimated to account for the largest share of the footwear market in Russia. By distribution channel, the footwear market in Russia has been segmented into department stores, online platform, specialized stores, supermarkets & hypermarkets, others.

The Russia footwear market is highly competitive. The footwear market is dominated by key players, which are KARI OOO, Adidas AG, Nike Inc., Dom Odezhdy OOO, Sportmaster OOO, Ecco Sko A/S, Skechers USA Inc., AFK Sistema PAO.

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the footwear market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

Report Scope

Product: kids' footwear, men's footwear, women's footwear

Distribution channel: department stores, online platform, specialized stores, supermarkets & hypermarkets, others

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the Russia footwear market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

Contents

PART 1. INTRODUCTION

Scope of the study
Study period
Geographical scope
Research methodology

PART 2. FOOTWEAR MARKET OVERVIEW

PART 3. MARKET BREAKDOWN BY PRODUCT

Kids' footwear
Men's footwear
Women's footwear

PART 4. MARKET BREAKDOWN BY DISTRIBUTION CHANNEL

Department stores
Online platform
Specialized stores
Supermarkets & hypermarkets
Others

PART 5. KEY COMPANIES

KARI, OOO
Adidas AG
Nike, Inc.
Dom Odezhdy OOO
Sportmaster OOO
Ecco Sko A/S
Skechers USA, Inc.
AFK Sistema PAO
About StrategyHelix
Disclaimer

I would like to order

Product name: Footwear Market in Russia 2021

Product link: <https://marketpublishers.com/r/F9718E48CF25EN.html>

Price: US\$ 450.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/F9718E48CF25EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970