

# Footwear Market in Romania 2021

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## Abstracts

Footwear is important to protect the feet against burns, cuts, punctures and impact. Traditionally, footwear was made from leather, wood or canvas, but increasingly it also can be made from rubber, plastics, and other petrochemical-derived materials. A study by StrategyHelix indicates that the footwear market in Romania is expected to increase by US\$ 882 million from 2021 to 2027, garnering a CAGR of 7.8% during the forecast period. Increasing working professionals and rapidly changing lifestyles around the world, increase in the degree of fashion consciousness, changing taste preferences of consumers are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for footwear. The Romania footwear market is segmented on the basis of product, and distribution channel. Based on product, the footwear market in Romania is categorized into kids' footwear, men's footwear, women's footwear. The women's footwear segment captured the largest share of the market in 2020. On the basis of distribution channel, the footwear market in Romania has been segmented into department stores, online platform, specialized stores, supermarkets & hypermarkets, others.

Top players covered in Romania Footwear Market Study are Deichmann SE, Nike Inc., Adidas AG, Industria de Diseno Textil S.A., Decathlon S.A., CCC S.A.

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the footwear market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

### Report Scope

Product: kids' footwear, men's footwear, women's footwear

Distribution channel: department stores, online platform, specialized stores,

supermarkets & hypermarkets, others

Years considered: this report covers the period 2017 to 2027

#### Key Benefits for Stakeholders

Get a comprehensive picture of the Romania footwear market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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Deichmann SE  
Nike, Inc.  
Adidas AG  
Industria de Diseno Textil, S.A.  
Decathlon S.A.  
CCC S.A.  
About StrategyHelix  
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