

Footwear Market in Portugal 2021

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Abstracts

Footwear is important to protect the feet against burns, cuts, punctures and impact. Traditionally, footwear was made from leather, wood or canvas, but increasingly it also can be made from rubber, plastics, and other petrochemical-derived materials. According to a report by StrategyHelix, the footwear market in Portugal is set to increase by US\$ 665 million during 2021-2027, growing at a CAGR of 5.8% during the forecast period. Increasing working professionals and rapidly changing lifestyles around the world, increase in the degree of fashion consciousness, changing taste preferences of consumers are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for footwear. The Portugal footwear market is segmented on the basis of product, and distribution channel. On the basis of product, the footwear market in Portugal has been segmented into kids' footwear, men's footwear, women's footwear. Among these, the women's footwear segment was accounted for the highest revenue generator in 2020. By distribution channel, the footwear market in Portugal has been segmented into department stores, online platform, specialized stores, supermarkets & hypermarkets, others.

The Portugal footwear market is highly competitive. The report also includes the profiles of leading companies such as Nike Inc., Soprope Organizacoes Calcado SA, Industria de Diseno Textil S.A., Adidas AG, Sonae SGPS S.A., Wolverine World Wide Inc., Puma SE, VF Corporation, Associated British Foods plc, M. Neves & B. Neves Lda., Kyaia - Fortunato O. Frederico & Ca. Lda.

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the footwear market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

Report Scope

Product: kids' footwear, men's footwear, women's footwear

Distribution channel: department stores, online platform, specialized stores, supermarkets & hypermarkets, others

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the Portugal footwear market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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Nike, Inc.
Sopropo Organizacoes Calcado SA
Industria de Diseno Textil, S.A.
Adidas AG
Sonae SGPS, S.A.
Wolverine World Wide, Inc.
Puma SE
VF Corporation
Associated British Foods plc
M. Neves & B. Neves, Lda.
Kyaia - Fortunato O. Frederico & Ca., Lda.
About StrategyHelix

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