

Footwear Market in Poland 2021

<https://marketpublishers.com/r/F75242D37E4CEN.html>

Date: January 2022

Pages: 21

Price: US\$ 450.00 (Single User License)

ID: F75242D37E4CEN

Abstracts

Footwear is important to protect the feet against burns, cuts, punctures and impact. Traditionally, footwear was made from leather, wood or canvas, but increasingly it also can be made from rubber, plastics, and other petrochemical-derived materials. The footwear market in Poland is poised to grow by US\$ 1,168 million during 2021-2027, progressing at a CAGR of 4.7% during the forecast period, according to data and analytics company StrategyHelix. Increasing working professionals and rapidly changing lifestyles around the world, increase in the degree of fashion consciousness, changing taste preferences of consumers are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for footwear. The Poland footwear market is segmented on the basis of product, and distribution channel. By product, the footwear market in Poland has been segmented into kids' footwear, men's footwear, women's footwear. The women's footwear segment was the largest contributor to the Poland footwear market in 2020. Based upon distribution channel, the footwear market in Poland is categorized into department stores, online platform, specialized stores, supermarkets & hypermarkets, others.

The Poland footwear market is highly competitive. The leading players in the footwear market include CCC S.A., Adidas AG, Nike Inc., Deichmann SE, LPP SA, Decathlon S.A., Pepkor Holdings Limited, Industria de Diseno Textil S.A., Ecco Sko A/S, Puma SE, H&M Hennes & Mauritz AB, Wojas SA, OTCF S.A., Rylko Sp. z o.o., Kazar Footwear Sp. z o.o.

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the footwear market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

Report Scope

Product: kids' footwear, men's footwear, women's footwear

Distribution channel: department stores, online platform, specialized stores, supermarkets & hypermarkets, others

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the Poland footwear market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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Women's footwear

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Online platform
Specialized stores
Supermarkets & hypermarkets
Others

PART 5. KEY COMPANIES

CCC S.A.
Adidas AG
Nike, Inc.
Deichmann SE
LPP SA
Decathlon S.A.
Pepkor Holdings Limited
Industria de Diseno Textil, S.A.
Ecco Sko A/S
Puma SE
H&M Hennes & Mauritz AB
Wojas SA

OTCF S.A.

Rylko Sp. z o.o.

Kazar Footwear Sp. z o.o.

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