

Footwear Market in Norway 2021

<https://marketpublishers.com/r/F0CA62215B03EN.html>

Date: January 2022

Pages: 16

Price: US\$ 450.00 (Single User License)

ID: F0CA62215B03EN

Abstracts

Footwear is important to protect the feet against burns, cuts, punctures and impact. Traditionally, footwear was made from leather, wood or canvas, but increasingly it also can be made from rubber, plastics, and other petrochemical-derived materials. A study by StrategyHelix indicates that the footwear market in Norway is expected to increase by US\$ 133 million from 2021 to 2027, garnering a CAGR of 2.3% during the forecast period. Increasing working professionals and rapidly changing lifestyles around the world, increase in the degree of fashion consciousness, changing taste preferences of consumers are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for footwear. The Norway footwear market is segmented on the basis of product, and distribution channel. Based on product, the footwear market in Norway is categorized into kids' footwear, men's footwear, women's footwear. In Norway, the women's footwear segment made up the largest share of the footwear market. On the basis of distribution channel, the footwear market in Norway has been segmented into department stores, online platform, specialized stores, supermarkets & hypermarkets, others.

The Norway footwear market is highly competitive. The key players in the footwear market include Nike Inc., Euro Sko Bardufoss AS, Adidas AG, Bestseller A/S, VF Corporation, Viking Fottoy AS, ASICS Corporation, New Balance Athletics Inc., Ecco Sko A/S, Amer Sports Oyj, Shoe-D-Vision A.M.B.A, H&M Hennes & Mauritz AB, NilsonGroup AB, Mizuno Corporation, Puma SE.

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the footwear market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

Report Scope

Product: kids' footwear, men's footwear, women's footwear

Distribution channel: department stores, online platform, specialized stores, supermarkets & hypermarkets, others

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the Norway footwear market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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Women's footwear

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Online platform
Specialized stores
Supermarkets & hypermarkets
Others

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Euro Sko Bardufoss AS
Adidas AG
Bestseller A/S
VF Corporation
Viking Fottoy AS
ASICS Corporation
New Balance Athletics, Inc.
Ecco Sko A/S
Amer Sports Oyj
Shoe-D-Vision A.M.B.A
H&M Hennes & Mauritz AB

NilsonGroup AB
Mizuno Corporation
Puma SE
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