

Footwear Market in North America 2021

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Abstracts

Footwear is important to protect the feet against burns, cuts, punctures and impact. Traditionally, footwear was made from leather, wood or canvas, but increasingly it also can be made from rubber, plastics, and other petrochemical-derived materials. The footwear market in North America is set to increase by US\$ 32,324 million from 2021 to 2027, representing a compound annual growth rate (CAGR) of 4.3% during the forecast period. Increasing working professionals and rapidly changing lifestyles around the world, increase in the degree of fashion consciousness, changing taste preferences of consumers are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for footwear. The North America footwear market is segmented on the basis of product, distribution channel, and country. On the basis of product, the footwear market in North America has been segmented into kids' footwear, men's footwear, women's footwear. Among these, the women's footwear segment was accounted for the highest revenue generator in 2020. By distribution channel, the footwear market in North America has been segmented into department stores, online platform, specialized stores, supermarkets & hypermarkets, others. In terms of geography, the footwear market in North America has been segmented into Canada, USA.

The North America footwear market is highly competitive. The key players in the footwear market include Nike Inc., Adidas AG, VF Corporation, Deckers Outdoor Corporation, Skechers USA Inc., Wolverine World Wide Inc., Crocs Inc., Steven Madden Ltd., Caleres Inc., New Balance Athletics Inc., Puma SE, ASICS Corporation.

Report Scope

Product: kids' footwear, men's footwear, women's footwear

Distribution channel: department stores, online platform, specialized stores,

supermarkets & hypermarkets, others

Country: Canada, USA

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the North America footwear market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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Crocs, Inc.

Steven Madden, Ltd.
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