

# Footwear Market in Middle East and Africa 2021

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## Abstracts

Footwear is important to protect the feet against burns, cuts, punctures and impact. Traditionally, footwear was made from leather, wood or canvas, but increasingly it also can be made from rubber, plastics, and other petrochemical-derived materials. A study by StrategyHelix indicates that the footwear market in Middle East and Africa is expected to increase by US\$ 20,327 million from 2021 to 2027, garnering a CAGR of 8% during the forecast period. Increasing working professionals and rapidly changing lifestyles around the world, increase in the degree of fashion consciousness, changing taste preferences of consumers are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for footwear. The Middle East and Africa footwear market is segmented on the basis of product, distribution channel, and country. Based on product, the footwear market in Middle East and Africa is categorized into kids' footwear, men's footwear, women's footwear. The women's footwear segment held the largest share of the Middle East and Africa footwear market in 2020 and is anticipated to hold its share during the forecast period. On the basis of distribution channel, the footwear market in Middle East and Africa has been segmented into department stores, online platform, specialized stores, supermarkets & hypermarkets, others. In terms of geography, the footwear market in Middle East and Africa has been segmented into South Africa, United Arab Emirates.

The Middle East and Africa footwear market is highly competitive. Top players covered in Middle East and Africa Footwear Market Study are Adidas AG, Authentic Brands Group LLC, Avi Ltd., Bata Corporation, BMA International FZE, C. & J. Clark International Ltd., Giorgio Armani S.p.A., Hi-Tec Sports PLC, Industria de Diseno Textil S.A., Jordan Footwear, Landmark Group, Mothercare plc, Mr Price Group Limited, Nike Inc., Payless Holdings LLC, Skechers USA Inc., Steven Madden Ltd., TFG Limited, The

ALDO Group, Truworths Limited, VF Corporation, Woolworths Holdings Limited.

#### Report Scope

Product: kids' footwear, men's footwear, women's footwear

Distribution channel: department stores, online platform, specialized stores, supermarkets & hypermarkets, others

Country: South Africa, United Arab Emirates

Years considered: this report covers the period 2017 to 2027

#### Key Benefits for Stakeholders

Get a comprehensive picture of the Middle East and Africa footwear market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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Authentic Brands Group LLC  
Avi Ltd.  
Bata Corporation  
BMA International FZE  
C. & J. Clark International Ltd.  
Giorgio Armani S.p.A.

Hi-Tec Sports PLC  
Industria de Diseno Textil, S.A.  
Jordan Footwear  
Landmark Group  
Mothercare plc  
Mr Price Group Limited  
Nike, Inc.  
Payless Holdings LLC  
Skechers USA, Inc.  
Steven Madden, Ltd.  
TFG Limited  
The ALDO Group  
Truworths Limited  
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