

Footwear Market in Malaysia 2021

<https://marketpublishers.com/r/F389597D3E82EN.html>

Date: January 2022

Pages: 21

Price: US\$ 450.00 (Single User License)

ID: F389597D3E82EN

Abstracts

Footwear is important to protect the feet against burns, cuts, punctures and impact. Traditionally, footwear was made from leather, wood or canvas, but increasingly it also can be made from rubber, plastics, and other petrochemical-derived materials. According to a report by StrategyHelix, the footwear market in Malaysia is set to increase by US\$ 1,710 million during 2021-2027, growing at a CAGR of 11.3% during the forecast period. Increasing working professionals and rapidly changing lifestyles around the world, increase in the degree of fashion consciousness, changing taste preferences of consumers are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for footwear. The Malaysia footwear market is segmented on the basis of product, and distribution channel. On the basis of product, the footwear market in Malaysia has been segmented into kids' footwear, men's footwear, women's footwear. Among these, the women's footwear segment was accounted for the highest revenue generator in 2020. By distribution channel, the footwear market in Malaysia has been segmented into department stores, online platform, specialized stores, supermarkets & hypermarkets, others.

The Malaysia footwear market is highly competitive. The leading players in the footwear market include Adidas AG, Nike Inc., Skechers USA Inc., Bata Corporation, Padini Holdings Berhad, Puma SE, New Balance Athletics Inc.

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the footwear market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

Report Scope

Product: kids' footwear, men's footwear, women's footwear

Distribution channel: department stores, online platform, specialized stores, supermarkets & hypermarkets, others

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the Malaysia footwear market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

Contents

PART 1. INTRODUCTION

Scope of the study
Study period
Geographical scope
Research methodology

PART 2. FOOTWEAR MARKET OVERVIEW

PART 3. MARKET BREAKDOWN BY PRODUCT

Kids' footwear
Men's footwear
Women's footwear

PART 4. MARKET BREAKDOWN BY DISTRIBUTION CHANNEL

Department stores
Online platform
Specialized stores
Supermarkets & hypermarkets
Others

PART 5. KEY COMPANIES

Adidas AG
Nike, Inc.
Skechers USA, Inc.
Bata Corporation
Padini Holdings Berhad
Puma SE
New Balance Athletics, Inc.
About StrategyHelix
Disclaimer

I would like to order

Product name: Footwear Market in Malaysia 2021

Product link: <https://marketpublishers.com/r/F389597D3E82EN.html>

Price: US\$ 450.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/F389597D3E82EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970