

Footwear Market in Latin America 2021

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Abstracts

Footwear is important to protect the feet against burns, cuts, punctures and impact. Traditionally, footwear was made from leather, wood or canvas, but increasingly it also can be made from rubber, plastics, and other petrochemical-derived materials. According to StrategyHelix, the footwear market in Latin America is expected to increase by US\$ 30,607 million during 2021-2027, expanding at a CAGR of 9.9% during the forecast period. Increasing working professionals and rapidly changing lifestyles around the world, increase in the degree of fashion consciousness, changing taste preferences of consumers are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for footwear. The Latin America footwear market is segmented on the basis of product, distribution channel, and country. Based on product, the footwear market in Latin America is categorized into kids' footwear, men's footwear, women's footwear. In Latin America, the women's footwear segment made up the largest share of the footwear market. On the basis of distribution channel, the footwear market in Latin America has been segmented into department stores, online platform, specialized stores, supermarkets & hypermarkets, others. Geographically, the footwear market in Latin America is segmented into Argentina, Brazil.

The Latin America footwear market is highly competitive. The prominent players operating in the Latin America footwear market include Adidas AG, Alpargatas S.A., Arezzo Industria e Comercio SA, Bata Corporation, Colgram S.A., Distribuidora Flexi S.A. De C.V., Fabricas de Calzado Andrea S.A. de C.V., Grendene S.A., Grupo Sforza Holding, Industrias Cklass S. de R.L. de C.V., Nike Inc., Price Shoes S.A. de C.V., Puma SE, Skechers USA Inc., Wolverine World Wide Inc.

Report Scope

Product: kids' footwear, men's footwear, women's footwear
Distribution channel: department stores, online platform, specialized stores,
supermarkets & hypermarkets, others
Country: Argentina, Brazil
Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the Latin America footwear market
Identify regional strategies and strategic priorities on the basis of local data
Pinpoint growth sectors and trends for investment

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Arezzo Industria e Comercio SA
Bata Corporation
Colgram S.A.
Distribuidora Flexi, S.A. De C.V.
Fabricas de Calzado Andrea S.A. de C.V.

Grendene S.A.
Grupo Sforza Holding
Industrias Cklass, S. de R.L. de C.V.
Nike, Inc.
Price Shoes S.A. de C.V.
Puma SE
Skechers USA, Inc.
Wolverine World Wide, Inc.
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