

Footwear Market in Japan 2021

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Abstracts

Footwear is important to protect the feet against burns, cuts, punctures and impact. Traditionally, footwear was made from leather, wood or canvas, but increasingly it also can be made from rubber, plastics, and other petrochemical-derived materials. A study by StrategyHelix indicates that the footwear market in Japan is expected to increase by US\$ 2,037 million from 2021 to 2027, garnering a CAGR of 2.9% during the forecast period. Increasing working professionals and rapidly changing lifestyles around the world, increase in the degree of fashion consciousness, changing taste preferences of consumers are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for footwear. The Japan footwear market is segmented on the basis of product, and distribution channel. Based on product, the footwear market in Japan is categorized into kids' footwear, men's footwear, women's footwear. In Japan, the women's footwear segment made up the largest share of the footwear market. On the basis of distribution channel, the footwear market in Japan has been segmented into department stores, online platform, specialized stores, supermarkets & hypermarkets, others.

The Japan footwear market is highly competitive. The competitive landscape of the industry has also been examined along with the profiles of the key players Nike Inc., Adidas AG, ASICS Corporation, LVMH Moët Hennessy Louis Vuitton SA (LVMH), New Balance Athletics Inc., Mizuno Corporation, Kering SA, SHIMAMURA Co. Ltd., ABC-Mart Inc., Puma SE, C. & J. Clark International Ltd., World Co. Ltd., AEON Group, Skechers USA Inc., AOYAMA TRADING Co. Ltd.

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the footwear market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

Report Scope

Product: kids' footwear, men's footwear, women's footwear

Distribution channel: department stores, online platform, specialized stores, supermarkets & hypermarkets, others

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the Japan footwear market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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Women's footwear

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Online platform
Specialized stores
Supermarkets & hypermarkets
Others

PART 5. KEY COMPANIES

Nike, Inc.
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ASICS Corporation
LVMH Moët Hennessy Louis Vuitton SA (LVMH)
New Balance Athletics, Inc.
Mizuno Corporation
Kering SA
SHIMAMURA Co., Ltd.
ABC-Mart, Inc.
Puma SE
C. & J. Clark International Ltd.
World Co., Ltd.

AEON Group
Skechers USA, Inc.
AOYAMA TRADING Co., Ltd.
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