

# Footwear Market in Italy 2021

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## Abstracts

Footwear is important to protect the feet against burns, cuts, punctures and impact. Traditionally, footwear was made from leather, wood or canvas, but increasingly it also can be made from rubber, plastics, and other petrochemical-derived materials. The footwear market in Italy is set to increase by US\$ 1,268 million from 2021 to 2027, representing a compound annual growth rate (CAGR) of 2.4% during the forecast period. Increasing working professionals and rapidly changing lifestyles around the world, increase in the degree of fashion consciousness, changing taste preferences of consumers are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for footwear. The Italy footwear market is segmented on the basis of product, and distribution channel. On the basis of product, the footwear market in Italy has been segmented into kids' footwear, men's footwear, women's footwear. The women's footwear segment held the largest revenue share in 2020. By distribution channel, the footwear market in Italy has been segmented into department stores, online platform, specialized stores, supermarkets & hypermarkets, others.

The Italy footwear market is highly competitive. Some of the leading companies operating in the market are Nike Inc., Adidas AG, Geox S.p.A., Bata Corporation, Puma SE, Tod's S.p.A., Kering SA, Wolverine World Wide Inc., Decathlon S.A., Skechers USA Inc., VF Corporation, Lotto Sport Italia SpA, Prada S.p.A., Salvatore Ferragamo S.p.A., Mizuno Corporation.

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the footwear market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

### Report Scope

Product: kids' footwear, men's footwear, women's footwear

Distribution channel: department stores, online platform, specialized stores, supermarkets & hypermarkets, others

Years considered: this report covers the period 2017 to 2027

### Key Benefits for Stakeholders

Get a comprehensive picture of the Italy footwear market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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Geox S.p.A.  
Bata Corporation  
Puma SE  
Tod's S.p.A.  
Kering SA  
Wolverine World Wide, Inc.  
Decathlon S.A.  
Skechers USA, Inc.  
VF Corporation  
Lotto Sport Italia SpA

Prada S.p.A.  
Salvatore Ferragamo S.p.A.  
Mizuno Corporation  
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