

Footwear Market in Indonesia 2021

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Abstracts

Footwear is important to protect the feet against burns, cuts, punctures and impact. Traditionally, footwear was made from leather, wood or canvas, but increasingly it also can be made from rubber, plastics, and other petrochemical-derived materials. The footwear market in Indonesia is poised to grow by US\$ 2,781 million during 2021-2027, progressing at a CAGR of 10.5% during the forecast period, according to data and analytics company StrategyHelix. Increasing working professionals and rapidly changing lifestyles around the world, increase in the degree of fashion consciousness, changing taste preferences of consumers are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for footwear. The Indonesia footwear market is segmented on the basis of product, and distribution channel. By product, the footwear market in Indonesia has been segmented into kids' footwear, men's footwear, women's footwear. In 2020, the women's footwear segment made up the largest share of revenue generated by the footwear market. Based upon distribution channel, the footwear market in Indonesia is categorized into department stores, online platform, specialized stores, supermarkets & hypermarkets, others.

Key companies profiled in the report include Bata Corporation, Nike Inc., Skechers USA Inc., Adidas AG, PT Global Fashion Indonesia.

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the footwear market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

Report Scope

Product: kids' footwear, men's footwear, women's footwear

Distribution channel: department stores, online platform, specialized stores, supermarkets & hypermarkets, others

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the Indonesia footwear market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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Bata Corporation
Nike, Inc.
Skechers USA, Inc.
Adidas AG
PT Global Fashion Indonesia
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