

Footwear Market in Hong Kong 2021

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Abstracts

Footwear is important to protect the feet against burns, cuts, punctures and impact. Traditionally, footwear was made from leather, wood or canvas, but increasingly it also can be made from rubber, plastics, and other petrochemical-derived materials. According to StrategyHelix, the footwear market in Hong Kong is expected to increase by US\$ 2,768 million during 2021-2027, expanding at a CAGR of 12.3% during the forecast period. Increasing working professionals and rapidly changing lifestyles around the world, increase in the degree of fashion consciousness, changing taste preferences of consumers are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for footwear. The Hong Kong footwear market is segmented on the basis of product, and distribution channel. Based on product, the footwear market in Hong Kong is categorized into kids' footwear, men's footwear, women's footwear. The women's footwear segment held the largest share of the Hong Kong footwear market in 2020 and is anticipated to hold its share during the forecast period. On the basis of distribution channel, the footwear market in Hong Kong has been segmented into department stores, online platform, specialized stores, supermarkets & hypermarkets, others.

The Hong Kong footwear market is highly competitive. The report also includes the profiles of leading companies such as Nike Inc., Adidas AG, Skechers USA Inc., Kering SA, Tod's S.p.A., LVMH Moët Hennessy Louis Vuitton SA (LVMH), Belle International Holdings Limited, Prada S.p.A., VF Corporation, New Balance Athletics Inc.

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the footwear market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

Report Scope

Product: kids' footwear, men's footwear, women's footwear

Distribution channel: department stores, online platform, specialized stores, supermarkets & hypermarkets, others

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the Hong Kong footwear market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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Women's footwear

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Specialized stores
Supermarkets & hypermarkets
Others

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Adidas AG
Skechers USA, Inc.
Kering SA
Tod's S.p.A.
LVMH Moët Hennessy Louis Vuitton SA (LVMH)
Belle International Holdings Limited
Prada S.p.A.
VF Corporation
New Balance Athletics, Inc.
About StrategyHelix
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