Footwear Market in Greece 2021

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Abstracts

Footwear is important to protect the feet against burns, cuts, punctures and impact. Traditionally, footwear was made from leather, wood or canvas, but increasingly it also can be made from rubber, plastics, and other petrochemical-derived materials. According to StrategyHelix, the footwear market in Greece is expected to increase by US$ 614 million during 2021-2027, expanding at a CAGR of 7.8% during the forecast period. Increasing working professionals and rapidly changing lifestyles around the world, increase in the degree of fashion consciousness, changing taste preferences of consumers are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for footwear. The Greece footwear market is segmented on the basis of product, and distribution channel. Based on product, the footwear market in Greece is categorized into kids' footwear, men's footwear, women's footwear. The women's footwear segment held the largest share of the Greece footwear market in 2020 and is anticipated to hold its share during the forecast period. On the basis of distribution channel, the footwear market in Greece has been segmented into department stores, online platform, specialized stores, supermarkets & hypermarkets, others.

The Greece footwear market is highly competitive. The footwear market is dominated by key players, which are Nike Inc., Adidas AG, Industria de Diseno Textil S.A., VF Corporation, Migato S.A., Puma SE, New Balance Athletics Inc., Orchestra-Premaman SA.

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the footwear market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

Report Scope

Product: kids' footwear, men's footwear, women's footwear

Distribution channel: department stores, online platform, specialized stores, supermarkets & hypermarkets, others

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the Greece footwear market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

Contents

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