

Footwear Market in France 2021

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Abstracts

Footwear is important to protect the feet against burns, cuts, punctures and impact. Traditionally, footwear was made from leather, wood or canvas, but increasingly it also can be made from rubber, plastics, and other petrochemical-derived materials. According to a report by StrategyHelix, the footwear market in France is set to increase by US\$ 1,309 million during 2021-2027, growing at a CAGR of 2.3% during the forecast period. Increasing working professionals and rapidly changing lifestyles around the world, increase in the degree of fashion consciousness, changing taste preferences of consumers are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for footwear. The France footwear market is segmented on the basis of product, and distribution channel. On the basis of product, the footwear market in France has been segmented into kids' footwear, men's footwear, women's footwear. The women's footwear segment is estimated to account for the largest share of the footwear market in France. By distribution channel, the footwear market in France has been segmented into department stores, online platform, specialized stores, supermarkets & hypermarkets, others.

The France footwear market is highly competitive. The leading players in the footwear market include Nike Inc., Adidas AG, Eram SA, Vivarte SAS, Decathlon S.A., ASICS Corporation, IIC-INTERSPORT International Corporation GmbH, Groupe Philippe Ginestet (GPG), Maus Freres SA, Kering SA, Puma SE, SAS Kiabi EUROPE, Industria de Diseno Textil S.A.

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the footwear market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

Report Scope

Product: kids' footwear, men's footwear, women's footwear

Distribution channel: department stores, online platform, specialized stores, supermarkets & hypermarkets, others

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the France footwear market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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Women's footwear

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Online platform
Specialized stores
Supermarkets & hypermarkets
Others

PART 5. KEY COMPANIES

Nike, Inc.
Adidas AG
Eram SA
Vivarte SAS
Decathlon S.A.
ASICS Corporation
IIC-INTERSPORT International Corporation GmbH
Groupe Philippe Ginestet (GPG)
Maus Freres SA
Kering SA
Puma SE
SAS Kiabi EUROPE

Industria de Diseno Textil, S.A.
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