

# Footwear Market in Europe 2021

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## Abstracts

Footwear is important to protect the feet against burns, cuts, punctures and impact. Traditionally, footwear was made from leather, wood or canvas, but increasingly it also can be made from rubber, plastics, and other petrochemical-derived materials. According to a report by StrategyHelix, the footwear market in Europe is set to increase by US\$ 34,166 million during 2021-2027, growing at a CAGR of 4.8% during the forecast period. Increasing working professionals and rapidly changing lifestyles around the world, increase in the degree of fashion consciousness, changing taste preferences of consumers are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for footwear. The Europe footwear market is segmented on the basis of product, distribution channel, and country. On the basis of product, the footwear market in Europe has been segmented into kids' footwear, men's footwear, women's footwear. The women's footwear segment held the largest revenue share in 2020. By distribution channel, the footwear market in Europe has been segmented into department stores, online platform, specialized stores, supermarkets & hypermarkets, others. Geographically, the footwear market in Europe is segmented into France, Germany, Italy, Netherlands, Poland, Russia, Spain, Sweden, Switzerland, United Kingdom.

The Europe footwear market is highly competitive. The footwear market is dominated by key players, which are Adidas AG, ara AG, ASICS Corporation, Associated British Foods plc, Bata Corporation, Birkenstock Group B.V. & Co. KG, C. & J. Clark International Ltd., Cinven Ltd, Decathlon S.A., Deichmann SE, Ecco Sko A/S, Eram SA, Euro Shoe Group NV, Gabor Shoes AG, Geox S.p.A., Industria de Diseno Textil S.A., Kering SA, Marks and Spencer P.L.C., New Balance Athletics Inc., Next plc, Nike Inc., Puma SE, Skechers USA Inc., Termeer Schoenen B.V., Tod's S.p.A., VF Corporation.

### Report Scope

Product: kids' footwear, men's footwear, women's footwear

Distribution channel: department stores, online platform, specialized stores, supermarkets & hypermarkets, others

Country: France, Germany, Italy, Netherlands, Poland, Russia, Spain, Sweden, Switzerland, United Kingdom

Years considered: this report covers the period 2017 to 2027

### Key Benefits for Stakeholders

Get a comprehensive picture of the Europe footwear market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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Spain  
Sweden  
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United Kingdom

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Adidas AG  
ara AG  
ASICS Corporation  
Associated British Foods plc  
Bata Corporation  
Birkenstock Group B.V. & Co. KG  
C. & J. Clark International Ltd.  
Cinven Ltd  
Decathlon S.A.  
Deichmann SE  
Ecco Sko A/S  
Eram SA  
Euro Shoe Group NV  
Gabor Shoes AG  
Geox S.p.A.  
Industria de Diseno Textil, S.A.  
Kering SA  
Marks and Spencer P.L.C.  
New Balance Athletics, Inc.  
Next plc  
Nike, Inc.  
Puma SE  
Skechers USA, Inc.  
Termeer Schoenen B.V.  
Tod's S.p.A.  
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