

Footwear Market in Egypt 2021

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Abstracts

Footwear is important to protect the feet against burns, cuts, punctures and impact. Traditionally, footwear was made from leather, wood or canvas, but increasingly it also can be made from rubber, plastics, and other petrochemical-derived materials. The footwear market in Egypt is poised to grow by US\$ 1,131 million from 2021 to 2027, registering a CAGR of 10.3% during the forecast period, according to StrategyHelix. Increasing working professionals and rapidly changing lifestyles around the world, increase in the degree of fashion consciousness, changing taste preferences of consumers are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for footwear. The Egypt footwear market is segmented on the basis of product, and distribution channel. By product, the footwear market in Egypt has been segmented into kids' footwear, men's footwear, women's footwear. The women's footwear segment was the largest contributor to the Egypt footwear market in 2020. Based upon distribution channel, the footwear market in Egypt is categorized into department stores, online platform, specialized stores, supermarkets & hypermarkets, others.

The competitive landscape of the industry has also been examined along with the profiles of the key players Adidas AG, Nike Inc., VF Corporation.

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the footwear market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

Report Scope

Product: kids' footwear, men's footwear, women's footwear

Distribution channel: department stores, online platform, specialized stores,

supermarkets & hypermarkets, others

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the Egypt footwear market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

Contents

PART 1. INTRODUCTION

Scope of the study
Study period
Geographical scope
Research methodology

PART 2. FOOTWEAR MARKET OVERVIEW

PART 3. MARKET BREAKDOWN BY PRODUCT

Kids' footwear
Men's footwear
Women's footwear

PART 4. MARKET BREAKDOWN BY DISTRIBUTION CHANNEL

Department stores
Online platform
Specialized stores
Supermarkets & hypermarkets
Others

PART 5. KEY COMPANIES

Adidas AG
Nike, Inc.
VF Corporation
About StrategyHelix
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