

Footwear Market in Denmark 2021

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Abstracts

Footwear is important to protect the feet against burns, cuts, punctures and impact. Traditionally, footwear was made from leather, wood or canvas, but increasingly it also can be made from rubber, plastics, and other petrochemical-derived materials. A study by StrategyHelix indicates that the footwear market in Denmark is expected to increase by US\$ 300 million from 2021 to 2027, garnering a CAGR of 4% during the forecast period. Increasing working professionals and rapidly changing lifestyles around the world, increase in the degree of fashion consciousness, changing taste preferences of consumers are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for footwear. The Denmark footwear market is segmented on the basis of product, and distribution channel. Based on product, the footwear market in Denmark is categorized into kids' footwear, men's footwear, women's footwear. The women's footwear segment captured the largest share of the market in 2020. On the basis of distribution channel, the footwear market in Denmark has been segmented into department stores, online platform, specialized stores, supermarkets & hypermarkets, others.

The Denmark footwear market is highly competitive. The competitive landscape of the industry has also been examined along with the profiles of the key players Bestseller A/S, Nike Inc., Adidas AG, H&M Hennes & Mauritz AB, ASICS Corporation, VF Corporation, Hummel International Sport & Leisure A/S, Deichmann SE, Rieker Holding AG, Ecco Sko A/S, Puma SE.

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the footwear market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

Report Scope

Product: kids' footwear, men's footwear, women's footwear

Distribution channel: department stores, online platform, specialized stores, supermarkets & hypermarkets, others

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the Denmark footwear market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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ASICS Corporation
VF Corporation
Hummel International Sport & Leisure A/S
Deichmann SE
Rieker Holding AG
Ecco Sko A/S
Puma SE
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