

Footwear Market in Colombia 2021

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Abstracts

Footwear is important to protect the feet against burns, cuts, punctures and impact. Traditionally, footwear was made from leather, wood or canvas, but increasingly it also can be made from rubber, plastics, and other petrochemical-derived materials. A study by StrategyHelix indicates that the footwear market in Colombia is expected to increase by US\$ 609 million from 2021 to 2027, garnering a CAGR of 4.9% during the forecast period. Increasing working professionals and rapidly changing lifestyles around the world, increase in the degree of fashion consciousness, changing taste preferences of consumers are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for footwear. The Colombia footwear market is segmented on the basis of product, and distribution channel. Based on product, the footwear market in Colombia is categorized into kids' footwear, men's footwear, women's footwear. In Colombia, the women's footwear segment made up the largest share of the footwear market. On the basis of distribution channel, the footwear market in Colombia has been segmented into department stores, online platform, specialized stores, supermarkets & hypermarkets, others.

The Colombia footwear market is highly competitive. As of 2020, the major players in the Colombia footwear market were Adidas AG, Nike Inc., Cueros Velez S.A.S, Bata Corporation, Skechers USA Inc., Comercializadora Baldini S.A., Puma SE, Plasticaucho Colombia SA, Calzatodo SA, Payless Holdings LLC.

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the footwear market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

Report Scope

Product: kids' footwear, men's footwear, women's footwear

Distribution channel: department stores, online platform, specialized stores, supermarkets & hypermarkets, others

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the Colombia footwear market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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PART 5. KEY COMPANIES

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Cueros Velez S.A.S
Bata Corporation
Skechers USA, Inc.
Comercializadora Baldini S.A.
Puma SE
Plasticaucho Colombia SA
Calzatodo SA
Payless Holdings LLC
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