

Footwear Market in China 2021

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Abstracts

Footwear is important to protect the feet against burns, cuts, punctures and impact. Traditionally, footwear was made from leather, wood or canvas, but increasingly it also can be made from rubber, plastics, and other petrochemical-derived materials. The footwear market in China is poised to grow by US\$ 30,254 million from 2021 to 2027, registering a CAGR of 5% during the forecast period, according to StrategyHelix. Increasing working professionals and rapidly changing lifestyles around the world, increase in the degree of fashion consciousness, changing taste preferences of consumers are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for footwear. The China footwear market is segmented on the basis of product, and distribution channel. By product, the footwear market in China has been segmented into kids' footwear, men's footwear, women's footwear. According to the research, the women's footwear segment had the largest share in the footwear market in China. Based upon distribution channel, the footwear market in China is categorized into department stores, online platform, specialized stores, supermarkets & hypermarkets, others.

The China footwear market is highly competitive. The key players in the footwear market include Nike Inc., Adidas AG, Anta International Group Holdings Ltd., Skechers USA Inc., Belle International Holdings Limited, Li-Ning Company Limited, Xtep International Holdings Limited.

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the footwear market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

Report Scope

Product: kids' footwear, men's footwear, women's footwear
Distribution channel: department stores, online platform, specialized stores,
supermarkets & hypermarkets, others
Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the China footwear market
Identify regional strategies and strategic priorities on the basis of local data
Pinpoint growth sectors and trends for investment

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Nike, Inc.
Adidas AG
Anta International Group Holdings Ltd.
Skechers USA, Inc.
Belle International Holdings Limited
Li-Ning Company Limited
Xtep International Holdings Limited
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