

Footwear Market in Canada 2021

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Abstracts

Footwear is important to protect the feet against burns, cuts, punctures and impact. Traditionally, footwear was made from leather, wood or canvas, but increasingly it also can be made from rubber, plastics, and other petrochemical-derived materials. According to StrategyHelix, the footwear market in Canada is expected to increase by US\$ 2,230 million during 2021-2027, expanding at a CAGR of 5% during the forecast period. Increasing working professionals and rapidly changing lifestyles around the world, increase in the degree of fashion consciousness, changing taste preferences of consumers are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for footwear. The Canada footwear market is segmented on the basis of product, and distribution channel. Based on product, the footwear market in Canada is categorized into kids' footwear, men's footwear, women's footwear. In Canada, the women's footwear segment made up the largest share of the footwear market. On the basis of distribution channel, the footwear market in Canada has been segmented into department stores, online platform, specialized stores, supermarkets & hypermarkets, others.

The Canada footwear market is highly competitive. The report also includes the profiles of leading companies such as The ALDO Group, Nike Inc., Adidas AG, Skechers USA Inc., Wolverine World Wide Inc., The Columbia Sportswear Company, Carter's Inc., Steven Madden Ltd.

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the footwear market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

Report Scope

Product: kids' footwear, men's footwear, women's footwear

Distribution channel: department stores, online platform, specialized stores, supermarkets & hypermarkets, others

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the Canada footwear market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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Adidas AG
Skechers USA, Inc.
Wolverine World Wide, Inc.
The Columbia Sportswear Company
Carter's, Inc.
Steven Madden, Ltd.
About StrategyHelix
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