

# Footwear Market in Austria 2021

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## Abstracts

Footwear is important to protect the feet against burns, cuts, punctures and impact. Traditionally, footwear was made from leather, wood or canvas, but increasingly it also can be made from rubber, plastics, and other petrochemical-derived materials. The footwear market in Austria is poised to grow by US\$ 563 million during 2021-2027, progressing at a CAGR of 4% during the forecast period, according to data and analytics company StrategyHelix. Increasing working professionals and rapidly changing lifestyles around the world, increase in the degree of fashion consciousness, changing taste preferences of consumers are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for footwear. The Austria footwear market is segmented on the basis of product, and distribution channel. By product, the footwear market in Austria has been segmented into kids' footwear, men's footwear, women's footwear. The women's footwear segment was the largest contributor to the Austria footwear market in 2020. Based upon distribution channel, the footwear market in Austria is categorized into department stores, online platform, specialized stores, supermarkets & hypermarkets, others.

The Austria footwear market is highly competitive. Key companies profiled in the report include Deichmann SE, Leder & Schuh AG, Adidas AG, Puma SE, CCC S.A., Nike Inc., C&A Mode AG, VF Corporation, ara AG, H&M Hennes & Mauritz AB, Ecco Sko A/S.

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the footwear market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

## Report Scope

Product: kids' footwear, men's footwear, women's footwear

Distribution channel: department stores, online platform, specialized stores, supermarkets & hypermarkets, others

Years considered: this report covers the period 2017 to 2027

#### Key Benefits for Stakeholders

Get a comprehensive picture of the Austria footwear market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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Women's footwear

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Leder & Schuh AG  
Adidas AG  
Puma SE  
CCC S.A.  
Nike, Inc.  
C&A Mode AG  
VF Corporation  
ara AG  
H&M Hennes & Mauritz AB  
Ecco Sko A/S  
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