

Footwear Market in Australia 2021

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Abstracts

Footwear is important to protect the feet against burns, cuts, punctures and impact. Traditionally, footwear was made from leather, wood or canvas, but increasingly it also can be made from rubber, plastics, and other petrochemical-derived materials. The footwear market in Australia is poised to grow by US\$ 1,619 million from 2021 to 2027, registering a CAGR of 6.1% during the forecast period, according to StrategyHelix. Increasing working professionals and rapidly changing lifestyles around the world, increase in the degree of fashion consciousness, changing taste preferences of consumers are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for footwear. The Australia footwear market is segmented on the basis of product, and distribution channel. By product, the footwear market in Australia has been segmented into kids' footwear, men's footwear, women's footwear. In 2020, the women's footwear segment made up the largest share of revenue generated by the footwear market. Based upon distribution channel, the footwear market in Australia is categorized into department stores, online platform, specialized stores, supermarkets & hypermarkets, others.

The Australia footwear market is highly competitive. As of 2020, the major players in the Australia footwear market were Nike Inc., Adidas AG, ASICS Corporation, Munro Footwear Group Pty Ltd, Brand Collective Pty Ltd., Betts Group Pty Ltd, Wolverine World Wide Inc., Skechers USA Inc., Blundstone Pty Ltd., R. M. Williams Pty Ltd, Cotton On Clothing Pty Ltd., WM Ritchie (Aust) Pty Ltd., Puma SE, ASOS plc, Woolworths Holdings Limited.

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the footwear market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

Report Scope

Product: kids' footwear, men's footwear, women's footwear

Distribution channel: department stores, online platform, specialized stores, supermarkets & hypermarkets, others

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the Australia footwear market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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Women's footwear

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Online platform
Specialized stores
Supermarkets & hypermarkets
Others

PART 5. KEY COMPANIES

Nike, Inc.
Adidas AG
ASICS Corporation
Munro Footwear Group Pty Ltd
Brand Collective Pty Ltd.
Betts Group Pty Ltd
Wolverine World Wide, Inc.
Skechers USA, Inc.
Blundstone Pty Ltd.
R. M. Williams Pty Ltd
Cotton On Clothing Pty Ltd.
WM Ritchie (Aust) Pty Ltd.

Puma SE
ASOS plc
Woolworths Holdings Limited
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