

Footwear Market in Asia Pacific 2021

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Abstracts

Footwear is important to protect the feet against burns, cuts, punctures and impact. Traditionally, footwear was made from leather, wood or canvas, but increasingly it also can be made from rubber, plastics, and other petrochemical-derived materials. The footwear market in Asia Pacific is poised to grow by US\$ 68,116 million from 2021 to 2027, registering a CAGR of 6.1% during the forecast period, according to StrategyHelix. Increasing working professionals and rapidly changing lifestyles around the world, increase in the degree of fashion consciousness, changing taste preferences of consumers are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for footwear. The Asia Pacific footwear market is segmented on the basis of product, distribution channel, and country. By product, the footwear market in Asia Pacific has been segmented into kids' footwear, men's footwear, women's footwear. In 2020, the women's footwear segment made up the largest share of revenue generated by the footwear market. Based upon distribution channel, the footwear market in Asia Pacific is categorized into department stores, online platform, specialized stores, supermarkets & hypermarkets, others. In terms of geography, the footwear market in Asia Pacific has been segmented into Australia, China, India, Japan, Philippines, Singapore, South Korea, Taiwan, Thailand.

The Asia Pacific footwear market is highly competitive. Some of the leading companies operating in the market are Adidas AG, Anta International Group Holdings Ltd., ASICS Corporation, Bata Corporation, Belle International Holdings Limited, Fila Holding S.p.A., Li-Ning Company Limited, Nike Inc., Paragon Group Limited, Relaxo Footwears Limited, Skechers USA Inc., The Nanyang Marketing Co. Ltd., Xtep International Holdings Limited.

Report Scope

Product: kids' footwear, men's footwear, women's footwear

Distribution channel: department stores, online platform, specialized stores, supermarkets & hypermarkets, others

Country: Australia, China, India, Japan, Philippines, Singapore, South Korea, Taiwan, Thailand

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the Asia Pacific footwear market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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Bata Corporation
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Fila Holding S.p.A.
Li-Ning Company Limited
Nike, Inc.
Paragon Group Limited
Relaxo Footwears Limited
Skechers USA, Inc.
The Nanyang Marketing Co., Ltd.
Xtep International Holdings Limited
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