

Footwear Market in Argentina 2021

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Abstracts

Footwear is important to protect the feet against burns, cuts, punctures and impact. Traditionally, footwear was made from leather, wood or canvas, but increasingly it also can be made from rubber, plastics, and other petrochemical-derived materials. According to StrategyHelix, the footwear market in Argentina is expected to increase by US\$ 12,777 million during 2021-2027, expanding at a CAGR of 17.3% during the forecast period. Increasing working professionals and rapidly changing lifestyles around the world, increase in the degree of fashion consciousness, changing taste preferences of consumers are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for footwear. The Argentina footwear market is segmented on the basis of product, and distribution channel. Based on product, the footwear market in Argentina is categorized into kids' footwear, men's footwear, women's footwear. The women's footwear segment held the largest share of the Argentina footwear market in 2020 and is anticipated to hold its share during the forecast period. On the basis of distribution channel, the footwear market in Argentina has been segmented into department stores, online platform, specialized stores, supermarkets & hypermarkets, others.

The prominent players operating in the Argentina footwear market include Nike Inc., Adidas AG, Grupo Sforza Holding, Puma SE, Wolverine World Wide Inc., New Balance Athletics Inc.

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the footwear market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

Report Scope

Product: kids' footwear, men's footwear, women's footwear

Distribution channel: department stores, online platform, specialized stores, supermarkets & hypermarkets, others

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the Argentina footwear market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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Nike, Inc.
Adidas AG
Grupo Sforza Holding
Puma SE
Wolverine World Wide, Inc.
New Balance Athletics, Inc.
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