

Feminine Hygiene Products Market in Latin America 2022

<https://marketpublishers.com/r/F1FEAFE34E36EN.html>

Date: April 2022

Pages: 22

Price: US\$ 1,200.00 (Single User License)

ID: F1FEAFE34E36EN

Abstracts

Feminine hygiene refers to personal care products that are used by women during menstruation, vaginal discharge, and other bodily functions related to the vulva. These products include tampons, sanitary pads, menstrual cups, and others designed to manage the symptoms of a woman's menstrual cycle. Good menstrual hygiene management is essential to the well-being and empowerment of women and adolescent girls. A study by StrategyHelix indicates that the feminine hygiene products market in Latin America is expected to increase by US\$ 1,827 million from 2022 to 2028, garnering a CAGR of 7.9% during the forecast period.

The report provides up-to-date market size data for period 2018-2021 and forecast to 2028 covering key market aspects like sales value for feminine hygiene products. The Latin America feminine hygiene products market is segmented on the basis of product, distribution channel, and country. Based on product, the feminine hygiene products market in Latin America is categorized into pads, pantyliners, tampons, others. On the basis of distribution channel, the feminine hygiene products market in Latin America has been segmented into supermarkets and hypermarkets, specialty stores, e-commerce, convenience stores, others. In terms of geography, the feminine hygiene products market in Latin America has been segmented into Argentina, Brazil.

The pads market is further segmented into pads with wings, and pads without wings. Furthermore, the pads market has been categorized into thin pads, and regular pads.

The Latin America feminine hygiene products market is highly competitive. Top players covered in Latin America Feminine Hygiene Products Market Study are Daio Paper Corporation, Empresas CMPC S.A., Essity AB, Ever Green Industria e Comercio Ltda., Johnson & Johnson (J&J), Kimberly-Clark Corporation, The Procter & Gamble

Company (P&G).

Report Scope

Product: pads, pantyliners, tampons, others

Distribution channel: supermarkets and hypermarkets, specialty stores, e-commerce, convenience stores, others

Country: Argentina, Brazil

Years considered: this report covers the period 2018 to 2028

Key Benefits for Stakeholders

Get a comprehensive picture of the Latin America feminine hygiene products market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

Contents

PART 1. INTRODUCTION

Scope of the study
Study period
Geographical scope
Research methodology

PART 2. FEMININE HYGIENE PRODUCTS MARKET OVERVIEW

PART 3. MARKET BREAKDOWN BY PRODUCT

Pads
Pantyliners
Tampons
Others

PART 4. MARKET BREAKDOWN BY DISTRIBUTION CHANNEL

Supermarkets and hypermarkets
Specialty stores
E-commerce
Convenience stores
Others

PART 5. MARKET BREAKDOWN BY COUNTRY

Argentina
Brazil

PART 6. KEY COMPANIES

Daio Paper Corporation
Empresas CMPC S.A.
Essity AB
Ever Green Industria e Comercio Ltda.
Johnson & Johnson (J&J)
Kimberly-Clark Corporation

The Procter & Gamble Company (P&G)
About StrategyHelix
Disclaimer

I would like to order

Product name: Feminine Hygiene Products Market in Latin America 2022

Product link: <https://marketpublishers.com/r/F1FEAFE34E36EN.html>

Price: US\$ 1,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/F1FEAFE34E36EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970