

Feminine Hygiene Products Market in Japan 2022

<https://marketpublishers.com/r/FEDCE5D5CDBBEN.html>

Date: March 2022

Pages: 17

Price: US\$ 400.00 (Single User License)

ID: FEDCE5D5CDBBEN

Abstracts

Feminine hygiene refers to personal care products that are used by women during menstruation, vaginal discharge, and other bodily functions related to the vulva. These products include tampons, sanitary pads, menstrual cups, and others designed to manage the symptoms of a woman's menstrual cycle. Good menstrual hygiene management is essential to the well-being and empowerment of women and adolescent girls. According to a report by StrategyHelix, the feminine hygiene products market in Japan will decline to USD 987 million by 2028, contracting at a CAGR of -0.1% from 2021 through 2028.

The report provides up-to-date market size data for period 2018-2021 and forecast to 2028 covering key market aspects like sales value for feminine hygiene products. The Japan feminine hygiene products market is segmented on the basis of product, and distribution channel. On the basis of product, the feminine hygiene products market in Japan has been segmented into pads, pantyliners, tampons, others. By distribution channel, the feminine hygiene products market in Japan has been segmented into supermarkets and hypermarkets, specialty stores, e-commerce, convenience stores, others.

The pads market is further segmented into pads with wings, and pads without wings. Furthermore, the pads market has been categorized into thin pads, and regular pads.

The report also includes the profiles of leading companies such as Unicharm Corporation, Kao Corporation, Daio Paper Corporation, Kobayashi Pharmaceutical Co. Ltd.

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the feminine hygiene products market to help drive informed decision making for industry executives, policy makers, academic, and

analysts.

Report Scope

Product: pads, pantyliners, tampons, others

Distribution channel: supermarkets and hypermarkets, specialty stores, e-commerce, convenience stores, others

Years considered: this report covers the period 2018 to 2028

Key Benefits for Stakeholders

Get a comprehensive picture of the Japan feminine hygiene products market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

Contents

PART 1. INTRODUCTION

Scope of the study
Study period
Geographical scope
Research methodology

PART 2. FEMININE HYGIENE PRODUCTS MARKET OVERVIEW

PART 3. MARKET BREAKDOWN BY PRODUCT

Pads
Pantyliners
Tampons
Others

PART 4. MARKET BREAKDOWN BY DISTRIBUTION CHANNEL

Supermarkets and hypermarkets
Specialty stores
E-commerce
Convenience stores
Others

PART 5. KEY COMPANIES

Unicharm Corporation
Kao Corporation
Daio Paper Corporation
Kobayashi Pharmaceutical Co., Ltd.
About StrategyHelix
Disclaimer

I would like to order

Product name: Feminine Hygiene Products Market in Japan 2022

Product link: <https://marketpublishers.com/r/FEDCE5D5CDBBEN.html>

Price: US\$ 400.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/FEDCE5D5CDBBEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970