

Feminine Hygiene Products Market in Asia Pacific 2022

<https://marketpublishers.com/r/FCD9AE277C27EN.html>

Date: April 2022

Pages: 21

Price: US\$ 1,200.00 (Single User License)

ID: FCD9AE277C27EN

Abstracts

Feminine hygiene refers to personal care products that are used by women during menstruation, vaginal discharge, and other bodily functions related to the vulva. These products include tampons, sanitary pads, menstrual cups, and others designed to manage the symptoms of a woman's menstrual cycle. Good menstrual hygiene management is essential to the well-being and empowerment of women and adolescent girls. The feminine hygiene products market in Asia Pacific is poised to grow by US\$ 8 billion during 2022-2028, progressing at a CAGR of 4.5% during the forecast period, according to data and analytics company StrategyHelix.

The report provides up-to-date market size data for period 2018-2021 and forecast to 2028 covering key market aspects like sales value for feminine hygiene products. The Asia Pacific feminine hygiene products market is segmented on the basis of product, distribution channel, and country. By product, the feminine hygiene products market in Asia Pacific has been segmented into pads, pantyliners, tampons, others. Based upon distribution channel, the feminine hygiene products market in Asia Pacific is categorized into supermarkets and hypermarkets, specialty stores, e-commerce, convenience stores, others. Geographically, the feminine hygiene products market in Asia Pacific is segmented into Australia, China, India, Japan, Philippines, Singapore, South Korea, Taiwan, Thailand.

The pads market is further segmented into pads with wings, and pads without wings. Furthermore, the pads market has been categorized into thin pads, and regular pads.

The Asia Pacific feminine hygiene products market is highly competitive. The leading players in the feminine hygiene products market include Beiersdorf AG, Chongqing Baiya Sanitary Products Co. Ltd., Daio Paper Corporation, Guilin Geron Industry Co.

Ltd., Hengan International Group Company Limited, Johnson & Johnson (J&J), Kao Corporation, Kimberly-Clark Corporation, Kingdom Healthcare Holdings Limited Guangdong, KleanNara Co. Ltd., Kobayashi Pharmaceutical Co. Ltd., The Procter & Gamble Company (P&G), Unicharm Corporation, Welcron Healthcare Co. Ltd.

Report Scope

Product: pads, pantyliners, tampons, others

Distribution channel: supermarkets and hypermarkets, specialty stores, e-commerce, convenience stores, others

Country: Australia, China, India, Japan, Philippines, Singapore, South Korea, Taiwan, Thailand

Years considered: this report covers the period 2018 to 2028

Key Benefits for Stakeholders

Get a comprehensive picture of the Asia Pacific feminine hygiene products market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

Contents

PART 1. INTRODUCTION

Scope of the study
Study period
Geographical scope
Research methodology

PART 2. FEMININE HYGIENE PRODUCTS MARKET OVERVIEW

PART 3. MARKET BREAKDOWN BY PRODUCT

Pads
Pantyliners
Tampons
Others

PART 4. MARKET BREAKDOWN BY DISTRIBUTION CHANNEL

Supermarkets and hypermarkets
Specialty stores
E-commerce
Convenience stores
Others

PART 5. MARKET BREAKDOWN BY COUNTRY

Australia
China
India
Japan
Philippines
Singapore
South Korea
Taiwan
Thailand

PART 6. KEY COMPANIES

Beiersdorf AG
Chongqing Baiya Sanitary Products Co., Ltd.
Daio Paper Corporation
Guilin Geron Industry Co., Ltd.
Hengan International Group Company Limited
Johnson & Johnson (J&J)
Kao Corporation
Kimberly-Clark Corporation
Kingdom Healthcare Holdings Limited, Guangdong
KleanNara Co., Ltd.
Kobayashi Pharmaceutical Co., Ltd.
The Procter & Gamble Company (P&G)
Unicharm Corporation
Welcron Healthcare Co., Ltd.
About StrategyHelix
Disclaimer

I would like to order

Product name: Feminine Hygiene Products Market in Asia Pacific 2022

Product link: <https://marketpublishers.com/r/FCD9AE277C27EN.html>

Price: US\$ 1,200.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/FCD9AE277C27EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970