

Eyewear Retail Market in Malaysia 2021

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Abstracts

The eyewear retail market in Malaysia in terms of revenue is set to grow by US\$ 194 million during 2021-2027, growing at a compound annual growth rate (CAGR) of 5.9% during the forecast period, according to data and analytics company StrategyHelix.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for eyewear retail. The Malaysia eyewear retail market is segmented on the basis of type, product. By type, it is categorized into high-end market, mass-market, and mid-end market. By product, the eyewear retail market is divided into contact lenses, frames, lenses, and sunglasses. In 2020, the lenses segment held the largest share of the market, and the contact lenses segment is anticipated to register the highest CAGR during 2021 to 2027.

The report has profiled some of the key players of the market such as Bright Odyssey Limited, Focus Point Malaysia, MOG Holdings Ltd..

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the eyewear retail market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

Report Scope

Type: high-end market, mass-market, and mid-end market

Product: contact lenses, frames, lenses, and sunglasses

Years Considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the Malaysia eyewear retail market

Pinpoint growth sectors and trends for investment

Understand what the future of the eyewear retail market in Malaysia looks like
Identify the competitive landscape and window of opportunity

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