

# Energy and Sports Drinks Market in Oman 2021

<https://marketpublishers.com/r/E7737440E434EN.html>

Date: January 2022

Pages: 20

Price: US\$ 650.00 (Single User License)

ID: E7737440E434EN

## Abstracts

Energy drinks (EDs) are widely available beverages containing caffeine, taurine, glucose, and other ingredients and are marketed as providing mental and physical stimulation and improving energy, athletic performance, and concentration. Sports drinks are advertised to replenish glucose, fluids, and electrolytes (sodium, potassium, magnesium, calcium) lost during strenuous exercise as well as to enhance endurance. The energy and sports drinks market in Oman is expected to increase at a CAGR of 1.4% till 2027.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for energy and sports drinks. The Oman energy and sports drinks market is segmented on the basis of product, type, and distribution channel. On the basis of product, the energy and sports drinks market in Oman has been segmented into energy drinks, sports drinks. Among these, the energy drinks segment was accounted for the highest revenue generator in 2020. By type, the energy and sports drinks market in Oman has been segmented into regular, sugar-free. The regular energy drinks segment is estimated to account for the largest share of the energy and sports drinks market in Oman. Based on distribution channel, the energy and sports drinks market in Oman is categorized into supermarkets & hypermarkets, specialty stores, convenience stores, grocery stores, online retailing, others.

The competitive landscape of the market is highly consolidated and dominated by key players such as Otsuka Holdings Co. Ltd., PepsiCo Inc.

### Report Scope

Product: energy drinks, sports drinks

Type: regular, sugar-free

Distribution channel: supermarkets & hypermarkets, specialty stores, convenience stores, grocery stores, online retailing, others

Years considered: this report covers the period 2017 to 2027

#### Key Benefits for Stakeholders

Get a comprehensive picture of the Oman energy and sports drinks market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

## Contents

### **PART 1. INTRODUCTION**

Scope of the study  
Study period  
Geographical scope  
Research methodology

### **PART 2. ENERGY AND SPORTS DRINKS MARKET OVERVIEW**

### **PART 3. MARKET BREAKDOWN BY PRODUCT**

Energy drinks  
Sports drinks

### **PART 4. MARKET BREAKDOWN BY TYPE**

Regular  
Sugar-free

### **PART 5. MARKET BREAKDOWN BY DISTRIBUTION CHANNEL**

Supermarkets & hypermarkets  
Specialty stores  
Convenience stores  
Grocery stores  
Online retailing  
Others

### **PART 6. KEY COMPANIES**

Otsuka Holdings Co. Ltd.  
PepsiCo, Inc.  
About StrategyHelix  
Disclaimer

## I would like to order

Product name: Energy and Sports Drinks Market in Oman 2021

Product link: <https://marketpublishers.com/r/E7737440E434EN.html>

Price: US\$ 650.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/E7737440E434EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970