

# **Energy and Sports Drinks Market in Kuwait 2021**

https://marketpublishers.com/r/E1869FBDFA54EN.html

Date: January 2022

Pages: 17

Price: US\$ 650.00 (Single User License)

ID: E1869FBDFA54EN

# **Abstracts**

Energy drinks (EDs) are widely available beverages containing caffeine, taurine, glucose, and other ingredients and are marketed as providing mental and physical stimulation and improving energy, athletic performance, and concentration. Sports drinks are advertised to replenish glucose, fluids, and electrolytes (sodium, potassium, magnesium, calcium) lost during strenuous exercise as well as to enhance endurance. According to a report by StrategyHelix, the energy and sports drinks market in Kuwait is anticipated to expand positively at a CAGR of 1.4% during the forecast period (2021-2027).

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for energy and sports drinks. The Kuwait energy and sports drinks market is segmented on the basis of product, type, and distribution channel. On the basis of product, the energy and sports drinks market in Kuwait has been segmented into energy drinks, sports drinks. The energy drinks segment held the largest revenue share in 2020. By type, the energy and sports drinks market in Kuwait has been segmented into regular, sugar-free. Among these, the regular energy drinks segment was accounted for the highest revenue generator in 2020. Based on distribution channel, the energy and sports drinks market in Kuwait is categorized into supermarkets & hypermarkets, specialty stores, convenience stores, grocery stores, online retailing, others.

The energy and sports drinks market in Kuwait comprises only a handful of players such as PepsiCo Inc., Suntory Holdings Limited.

Report Scope

Product: energy drinks, sports drinks

Type: regular, sugar-free

Distribution channel: supermarkets & hypermarkets, specialty stores, convenience



stores, grocery stores, online retailing, others Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the Kuwait energy and sports drinks market Identify regional strategies and strategic priorities on the basis of local data Pinpoint growth sectors and trends for investment



# **Contents**

#### **PART 1. INTRODUCTION**

Scope of the study
Study period
Geographical scope
Research methodology

# PART 2. ENERGY AND SPORTS DRINKS MARKET OVERVIEW

# PART 3. MARKET BREAKDOWN BY PRODUCT

Energy drinks Sports drinks

#### PART 4. MARKET BREAKDOWN BY TYPE

Regular Sugar-free

# PART 5. MARKET BREAKDOWN BY DISTRIBUTION CHANNEL

Supermarkets & hypermarkets
Specialty stores
Convenience stores
Grocery stores
Online retailing
Others

# **PART 6. KEY COMPANIES**

PepsiCo, Inc.
Suntory Holdings Limited
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