

# Energy and Sports Drinks Market in Israel 2021

<https://marketpublishers.com/r/E3E82F20AA4DEN.html>

Date: January 2022

Pages: 15

Price: US\$ 650.00 (Single User License)

ID: E3E82F20AA4DEN

## Abstracts

Energy drinks (EDs) are widely available beverages containing caffeine, taurine, glucose, and other ingredients and are marketed as providing mental and physical stimulation and improving energy, athletic performance, and concentration. Sports drinks are advertised to replenish glucose, fluids, and electrolytes (sodium, potassium, magnesium, calcium) lost during strenuous exercise as well as to enhance endurance. The energy and sports drinks market in Israel is expected to increase at a CAGR of 4.1% till 2027, according to data and analytics company StrategyHelix.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for energy and sports drinks. The Israel energy and sports drinks market is segmented on the basis of product, type, and distribution channel. By product, the energy and sports drinks market in Israel has been segmented into energy drinks, sports drinks. According to the research, the energy drinks segment had the largest share in the energy and sports drinks market in Israel. Based upon type, the energy and sports drinks market in Israel is categorized into regular, sugar-free. In 2020, the regular energy drinks segment made up the largest share of revenue generated by the energy and sports drinks market. On the basis of distribution channel, the energy and sports drinks market in Israel has been segmented into supermarkets & hypermarkets, specialty stores, convenience stores, grocery stores, online retailing, others.

The prominent players operating in the Israel energy and sports drinks market include PepsiCo Inc., The Coca-Cola Company, Otsuka Holdings Co. Ltd.

### Report Scope

Product: energy drinks, sports drinks

Type: regular, sugar-free

Distribution channel: supermarkets & hypermarkets, specialty stores, convenience

stores, grocery stores, online retailing, others

Years considered: this report covers the period 2017 to 2027

#### Key Benefits for Stakeholders

Get a comprehensive picture of the Israel energy and sports drinks market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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The Coca-Cola Company  
Otsuka Holdings Co. Ltd.  
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