

Energy and Sports Drinks Market in Denmark 2021

<https://marketpublishers.com/r/E6BA0DEEF4F4EN.html>

Date: January 2022

Pages: 19

Price: US\$ 650.00 (Single User License)

ID: E6BA0DEEF4F4EN

Abstracts

Energy drinks (EDs) are widely available beverages containing caffeine, taurine, glucose, and other ingredients and are marketed as providing mental and physical stimulation and improving energy, athletic performance, and concentration. Sports drinks are advertised to replenish glucose, fluids, and electrolytes (sodium, potassium, magnesium, calcium) lost during strenuous exercise as well as to enhance endurance. According to a report by StrategyHelix, the energy and sports drinks market in Denmark is poised to grow at a CAGR of around 5.7% over the analysis period of 2021 to 2027.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for energy and sports drinks. The Denmark energy and sports drinks market is segmented on the basis of product, type, and distribution channel. On the basis of product, the energy and sports drinks market in Denmark has been segmented into energy drinks, sports drinks. Among these, the energy drinks segment was accounted for the highest revenue generator in 2020. By type, the energy and sports drinks market in Denmark has been segmented into regular, sugar-free. The regular energy drinks segment is estimated to account for the largest share of the energy and sports drinks market in Denmark. Based on distribution channel, the energy and sports drinks market in Denmark is categorized into supermarkets & hypermarkets, specialty stores, convenience stores, grocery stores, online retailing, others.

Key companies profiled in the report include The Coca-Cola Company, Royal Unibrew A/S, Glanbia Plc.

Report Scope

Product: energy drinks, sports drinks

Type: regular, sugar-free

Distribution channel: supermarkets & hypermarkets, specialty stores, convenience

stores, grocery stores, online retailing, others

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the Denmark energy and sports drinks market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

Contents

PART 1. INTRODUCTION

Scope of the study
Study period
Geographical scope
Research methodology

PART 2. ENERGY AND SPORTS DRINKS MARKET OVERVIEW

PART 3. MARKET BREAKDOWN BY PRODUCT

Energy drinks
Sports drinks

PART 4. MARKET BREAKDOWN BY TYPE

Regular
Sugar-free

PART 5. MARKET BREAKDOWN BY DISTRIBUTION CHANNEL

Supermarkets & hypermarkets
Specialty stores
Convenience stores
Grocery stores
Online retailing
Others

PART 6. KEY COMPANIES

The Coca-Cola Company
Royal Unibrew A/S
Glanbia Plc
About StrategyHelix
Disclaimer

I would like to order

Product name: Energy and Sports Drinks Market in Denmark 2021

Product link: <https://marketpublishers.com/r/E6BA0DEEF4F4EN.html>

Price: US\$ 650.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/E6BA0DEEF4F4EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970