

Energy and Sports Drinks Market in Cambodia 2021

<https://marketpublishers.com/r/E417E8C7571CEN.html>

Date: January 2022

Pages: 21

Price: US\$ 650.00 (Single User License)

ID: E417E8C7571CEN

Abstracts

Energy drinks (EDs) are widely available beverages containing caffeine, taurine, glucose, and other ingredients and are marketed as providing mental and physical stimulation and improving energy, athletic performance, and concentration. Sports drinks are advertised to replenish glucose, fluids, and electrolytes (sodium, potassium, magnesium, calcium) lost during strenuous exercise as well as to enhance endurance. The energy and sports drinks market in Cambodia is poised to grow by US\$ 227 million during 2021-2027, progressing at a CAGR of 7.6% during the forecast period, according to data and analytics company StrategyHelix.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for energy and sports drinks. The Cambodia energy and sports drinks market is segmented on the basis of product, type, and distribution channel. By product, the energy and sports drinks market in Cambodia has been segmented into energy drinks, sports drinks. According to the research, the energy drinks segment had the largest share in the energy and sports drinks market in Cambodia. Based upon type, the energy and sports drinks market in Cambodia is categorized into regular, sugar-free. In 2020, the regular energy drinks segment made up the largest share of revenue generated by the energy and sports drinks market. On the basis of distribution channel, the energy and sports drinks market in Cambodia has been segmented into supermarkets & hypermarkets, specialty stores, convenience stores, grocery stores, online retailing, others.

The energy and sports drinks market in Cambodia comprises only a handful of players such as Otsuka Holdings Co. Ltd., The Coca-Cola Company.

Report Scope

Product: energy drinks, sports drinks

Type: regular, sugar-free

Distribution channel: supermarkets & hypermarkets, specialty stores, convenience stores, grocery stores, online retailing, others

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the Cambodia energy and sports drinks market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

Contents

PART 1. INTRODUCTION

Scope of the study
Study period
Geographical scope
Research methodology

PART 2. ENERGY AND SPORTS DRINKS MARKET OVERVIEW

PART 3. MARKET BREAKDOWN BY PRODUCT

Energy drinks
Sports drinks

PART 4. MARKET BREAKDOWN BY TYPE

Regular
Sugar-free

PART 5. MARKET BREAKDOWN BY DISTRIBUTION CHANNEL

Supermarkets & hypermarkets
Specialty stores
Convenience stores
Grocery stores
Online retailing
Others

PART 6. KEY COMPANIES

Otsuka Holdings Co. Ltd.
The Coca-Cola Company
About StrategyHelix
Disclaimer

I would like to order

Product name: Energy and Sports Drinks Market in Cambodia 2021

Product link: <https://marketpublishers.com/r/E417E8C7571CEN.html>

Price: US\$ 650.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/E417E8C7571CEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970