

# Energy and Sports Drinks Market in Brazil 2021

<https://marketpublishers.com/r/ED769782A5A2EN.html>

Date: January 2022

Pages: 18

Price: US\$ 650.00 (Single User License)

ID: ED769782A5A2EN

## Abstracts

Energy drinks (EDs) are widely available beverages containing caffeine, taurine, glucose, and other ingredients and are marketed as providing mental and physical stimulation and improving energy, athletic performance, and concentration. Sports drinks are advertised to replenish glucose, fluids, and electrolytes (sodium, potassium, magnesium, calcium) lost during strenuous exercise as well as to enhance endurance. A study by StrategyHelix indicates that the energy and sports drinks market in Brazil is expected to increase by US\$ 2,512 million from 2021 to 2027, garnering a CAGR of 15.6% during the forecast period.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for energy and sports drinks. The Brazil energy and sports drinks market is segmented on the basis of product, type, and distribution channel. Based on product, the energy and sports drinks market in Brazil is categorized into energy drinks, sports drinks. The energy drinks segment held the largest share of the Brazil energy and sports drinks market in 2020 and is anticipated to hold its share during the forecast period. On the basis of type, the energy and sports drinks market in Brazil has been segmented into regular, sugar-free. In Brazil, the regular energy drinks segment made up the largest share of the energy and sports drinks market. By distribution channel, the energy and sports drinks market in Brazil has been segmented into supermarkets & hypermarkets, specialty stores, convenience stores, grocery stores, online retailing, others.

As of 2020, the major players in the Brazil energy and sports drinks market were PepsiCo Inc., The Coca-Cola Company, Cervejaria Petropolis S/A.

### Report Scope

Product: energy drinks, sports drinks

Type: regular, sugar-free

Distribution channel: supermarkets & hypermarkets, specialty stores, convenience stores, grocery stores, online retailing, others

Years considered: this report covers the period 2017 to 2027

#### Key Benefits for Stakeholders

Get a comprehensive picture of the Brazil energy and sports drinks market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

## Contents

### **PART 1. INTRODUCTION**

Scope of the study  
Study period  
Geographical scope  
Research methodology

### **PART 2. ENERGY AND SPORTS DRINKS MARKET OVERVIEW**

### **PART 3. MARKET BREAKDOWN BY PRODUCT**

Energy drinks  
Sports drinks

### **PART 4. MARKET BREAKDOWN BY TYPE**

Regular  
Sugar-free

### **PART 5. MARKET BREAKDOWN BY DISTRIBUTION CHANNEL**

Supermarkets & hypermarkets  
Specialty stores  
Convenience stores  
Grocery stores  
Online retailing  
Others

### **PART 6. KEY COMPANIES**

PepsiCo, Inc.  
The Coca-Cola Company  
Cervejaria Petropolis S/A  
About StrategyHelix  
Disclaimer

## I would like to order

Product name: Energy and Sports Drinks Market in Brazil 2021

Product link: <https://marketpublishers.com/r/ED769782A5A2EN.html>

Price: US\$ 650.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/ED769782A5A2EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970