

Energy Drinks Market in United Arab Emirates 2021

<https://marketpublishers.com/r/E35CBDDDB1FF4EN.html>

Date: January 2022

Pages: 19

Price: US\$ 550.00 (Single User License)

ID: E35CBDDDB1FF4EN

Abstracts

Energy drinks are widely promoted as products that increase energy and enhance mental alertness and physical performance. These drinks contain high levels of a stimulant ingredient, usually caffeine, as well as sugar and often supplements, such as vitamins or carnitine. According to StrategyHelix, the energy drinks market in United Arab Emirates is poised to grow at a CAGR of around 1.6% over the analysis period of 2021 to 2027. Increasing popularity of various product offerings, growing consumer inclination toward reduced sugar & sugar-free beverages, increased promotional and advertisement strategies by the manufacturers are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for energy drinks. The United Arab Emirates energy drinks market is segmented on the basis of product, end user, and distribution channel. Based on product, the energy drinks market in United Arab Emirates is categorized into regular, sugar-free. In United Arab Emirates, the regular energy drinks segment made up the largest share of the energy drinks market. On the basis of end user, the energy drinks market in United Arab Emirates has been segmented into teenagers, adults, others. By distribution channel, the energy drinks market in United Arab Emirates has been segmented into supermarkets & hypermarkets, specialty stores, convenience stores, grocery stores, online retailing, others.

The United Arab Emirates energy drinks market is highly competitive. Key companies profiled in the report include Sapporo Holdings Limited, Red Bull GmbH, Otsuka Holdings Co. Ltd., Monster Beverage Corporation, Abuljadayel Beverages Inc., S. Spitz GmbH, MBG International Premium Brands GmbH.

Report Scope

Product: regular, sugar-free

End user: teenagers, adults, others

Distribution channel: supermarkets & hypermarkets, specialty stores, convenience stores, grocery stores, online retailing, others

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the United Arab Emirates energy drinks market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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Red Bull GmbH
Otsuka Holdings Co. Ltd.
Monster Beverage Corporation
Abuljadayel Beverages Inc.
S. Spitz GmbH

MBG International Premium Brands GmbH
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