

# Energy Drinks Market in Norway 2021

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## Abstracts

Energy drinks are widely promoted as products that increase energy and enhance mental alertness and physical performance. These drinks contain high levels of a stimulant ingredient, usually caffeine, as well as sugar and often supplements, such as vitamins or carnitine. The energy drinks market in Norway is set to increase by US\$ 87 million from 2021 to 2027, representing a compound annual growth rate (CAGR) of 2.5% during the forecast period. Increasing popularity of various product offerings, growing consumer inclination toward reduced sugar & sugar-free beverages, increased promotional and advertisement strategies by the manufacturers are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for energy drinks. The Norway energy drinks market is segmented on the basis of product, end user, and distribution channel. On the basis of product, the energy drinks market in Norway has been segmented into regular, sugar-free. The regular energy drinks segment is estimated to account for the largest share of the energy drinks market in Norway. By end user, the energy drinks market in Norway has been segmented into teenagers, adults, others. Based on distribution channel, the energy drinks market in Norway is categorized into supermarkets & hypermarkets, specialty stores, convenience stores, grocery stores, online retailing, others.

Top players covered in Norway Energy Drinks Market Study are Monster Beverage Corporation, Red Bull GmbH, Carlsberg A/S, No Carbs Company AB.

### Report Scope

Product: regular, sugar-free

End user: teenagers, adults, others

Distribution channel: supermarkets & hypermarkets, specialty stores, convenience

stores, grocery stores, online retailing, others

Years considered: this report covers the period 2017 to 2027

#### Key Benefits for Stakeholders

Get a comprehensive picture of the Norway energy drinks market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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Monster Beverage Corporation  
Red Bull GmbH  
Carlsberg A/S  
No Carbs Company AB  
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