

# Energy Drinks Market in North Macedonia 2021

<https://marketpublishers.com/r/ED5BA4C2BA58EN.html>

Date: January 2022

Pages: 13

Price: US\$ 550.00 (Single User License)

ID: ED5BA4C2BA58EN

## Abstracts

Energy drinks are widely promoted as products that increase energy and enhance mental alertness and physical performance. These drinks contain high levels of a stimulant ingredient, usually caffeine, as well as sugar and often supplements, such as vitamins or carnitine. The energy drinks market in North Macedonia is set to grow at a healthy compound annual growth rate (CAGR) of 9.6% in the next five years, according to data and analytics company StrategyHelix. Increasing popularity of various product offerings, growing consumer inclination toward reduced sugar & sugar-free beverages, increased promotional and advertisement strategies by the manufacturers are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for energy drinks. The North Macedonia energy drinks market is segmented on the basis of product, end user, and distribution channel. By product, the energy drinks market in North Macedonia has been segmented into regular, sugar-free. In 2020, the regular energy drinks segment made up the largest share of revenue generated by the energy drinks market. Based upon end user, the energy drinks market in North Macedonia is categorized into teenagers, adults, others. On the basis of distribution channel, the energy drinks market in North Macedonia has been segmented into supermarkets & hypermarkets, specialty stores, convenience stores, grocery stores, online retailing, others.

The North Macedonia energy drinks market is highly competitive. The energy drinks market is dominated by key players, which are Red Bull GmbH, Bat Beverage GmbH, Nectar d.o.o., PepsiCo Inc., Koding-Gorska d.o.o.e.l., Grupa Maspex Wadowice, Monster Beverage Corporation.

Report Scope

Product: regular, sugar-free

End user: teenagers, adults, others

Distribution channel: supermarkets & hypermarkets, specialty stores, convenience stores, grocery stores, online retailing, others

Years considered: this report covers the period 2017 to 2027

#### Key Benefits for Stakeholders

Get a comprehensive picture of the North Macedonia energy drinks market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

## Contents

### **PART 1. INTRODUCTION**

Scope of the study  
Study period  
Geographical scope  
Research methodology

### **PART 2. ENERGY DRINKS MARKET OVERVIEW**

### **PART 3. MARKET BREAKDOWN BY PRODUCT**

Regular  
Sugar-free

### **PART 4. MARKET BREAKDOWN BY END USER**

Teenagers  
Adults  
Others

### **PART 5. MARKET BREAKDOWN BY DISTRIBUTION CHANNEL**

Supermarkets & hypermarkets  
Specialty stores  
Convenience stores  
Grocery stores  
Online retailing  
Others

### **PART 6. KEY COMPANIES**

Red Bull GmbH  
Bat Beverage GmbH  
Nectar d.o.o.  
PepsiCo, Inc.  
Koding-Gorska d.o.o.e.l.  
Grupa Maspex Wadowice

Monster Beverage Corporation  
About StrategyHelix  
Disclaimer

## I would like to order

Product name: Energy Drinks Market in North Macedonia 2021

Product link: <https://marketpublishers.com/r/ED5BA4C2BA58EN.html>

Price: US\$ 550.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/ED5BA4C2BA58EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970