

Energy Drinks Market in Myanmar 2021

<https://marketpublishers.com/r/EBC4A39C8955EN.html>

Date: January 2022

Pages: 21

Price: US\$ 550.00 (Single User License)

ID: EBC4A39C8955EN

Abstracts

Energy drinks are widely promoted as products that increase energy and enhance mental alertness and physical performance. These drinks contain high levels of a stimulant ingredient, usually caffeine, as well as sugar and often supplements, such as vitamins or carnitine. According to a report by StrategyHelix, the energy drinks market in Myanmar is projected to expand by a CAGR of 8.2% from 2021 through 2027.

Increasing popularity of various product offerings, growing consumer inclination toward reduced sugar & sugar-free beverages, increased promotional and advertisement strategies by the manufacturers are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for energy drinks. The Myanmar energy drinks market is segmented on the basis of product, end user, and distribution channel. On the basis of product, the energy drinks market in Myanmar has been segmented into regular, sugar-free. The regular energy drinks segment is estimated to account for the largest share of the energy drinks market in Myanmar. By end user, the energy drinks market in Myanmar has been segmented into teenagers, adults, others. Based on distribution channel, the energy drinks market in Myanmar is categorized into supermarkets & hypermarkets, specialty stores, convenience stores, grocery stores, online retailing, others.

The leading players in the energy drinks market include Osotspa Public Company Limited (OSP), T.C. Pharmaceutical Industries Co. Ltd., Carabao Tawandang Co. Ltd. (CBD), Consumer Goods Myanmar Limited (CGM), PepsiCo Inc., Monster Beverage Corporation.

Report Scope

Product: regular, sugar-free

End user: teenagers, adults, others

Distribution channel: supermarkets & hypermarkets, specialty stores, convenience stores, grocery stores, online retailing, others

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the Myanmar energy drinks market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

Contents

PART 1. INTRODUCTION

Scope of the study
Study period
Geographical scope
Research methodology

PART 2. ENERGY DRINKS MARKET OVERVIEW

PART 3. MARKET BREAKDOWN BY PRODUCT

Regular
Sugar-free

PART 4. MARKET BREAKDOWN BY END USER

Teenagers
Adults
Others

PART 5. MARKET BREAKDOWN BY DISTRIBUTION CHANNEL

Supermarkets & hypermarkets
Specialty stores
Convenience stores
Grocery stores
Online retailing
Others

PART 6. KEY COMPANIES

Osotspa Public Company Limited (OSP)
T.C. Pharmaceutical Industries Co., Ltd.
Carabao Tawandang Co., Ltd. (CBD)
Consumer Goods Myanmar Limited (CGM)
PepsiCo, Inc.
Monster Beverage Corporation

About StrategyHelix

Disclaimer

I would like to order

Product name: Energy Drinks Market in Myanmar 2021

Product link: <https://marketpublishers.com/r/EBC4A39C8955EN.html>

Price: US\$ 550.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/EBC4A39C8955EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970