

# Energy Drinks Market in Cameroon 2021

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## Abstracts

Energy drinks are widely promoted as products that increase energy and enhance mental alertness and physical performance. These drinks contain high levels of a stimulant ingredient, usually caffeine, as well as sugar and often supplements, such as vitamins or carnitine. According to a report by StrategyHelix, the energy drinks market in Cameroon is poised to grow at a CAGR of around 5.6% over the analysis period of 2021 to 2027. Increasing popularity of various product offerings, growing consumer inclination toward reduced sugar & sugar-free beverages, increased promotional and advertisement strategies by the manufacturers are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for energy drinks. The Cameroon energy drinks market is segmented on the basis of product, end user, and distribution channel. On the basis of product, the energy drinks market in Cameroon has been segmented into regular, sugar-free. The regular energy drinks segment held the largest revenue share in 2020. By end user, the energy drinks market in Cameroon has been segmented into teenagers, adults, others. Based on distribution channel, the energy drinks market in Cameroon is categorized into supermarkets & hypermarkets, specialty stores, convenience stores, grocery stores, online retailing, others.

Key companies profiled in the report include Monarch Beverage Company, Suntory Holdings Limited, Red Bull GmbH, Sotigroup.

### Report Scope

Product: regular, sugar-free

End user: teenagers, adults, others

Distribution channel: supermarkets & hypermarkets, specialty stores, convenience stores, grocery stores, online retailing, others

Years considered: this report covers the period 2017 to 2027

#### Key Benefits for Stakeholders

Get a comprehensive picture of the Cameroon energy drinks market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

## Contents

### **PART 1. INTRODUCTION**

Scope of the study  
Study period  
Geographical scope  
Research methodology

### **PART 2. ENERGY DRINKS MARKET OVERVIEW**

### **PART 3. MARKET BREAKDOWN BY PRODUCT**

Regular  
Sugar-free

### **PART 4. MARKET BREAKDOWN BY END USER**

Teenagers  
Adults  
Others

### **PART 5. MARKET BREAKDOWN BY DISTRIBUTION CHANNEL**

Supermarkets & hypermarkets  
Specialty stores  
Convenience stores  
Grocery stores  
Online retailing  
Others

### **PART 6. KEY COMPANIES**

Monarch Beverage Company  
Suntory Holdings Limited  
Red Bull GmbH  
Sotigroup  
About StrategyHelix  
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