

# Electronic Games Market in South Africa 2021

<https://marketpublishers.com/r/E5F5CA9EE95AEN.html>

Date: January 2022

Pages: 20

Price: US\$ 550.00 (Single User License)

ID: E5F5CA9EE95AEN

## Abstracts

Electronic game, also called computer game or video game, is any game where players interact with objects displayed on a screen for the sake of entertainment. Electronic game can be played on a computing device, such as a personal computer, gaming console or mobile phone. A study by StrategyHelix indicates that the electronic games market in South Africa is expected to increase by US\$ 386 million from 2021 to 2027, garnering a CAGR of 10.6% during the forecast period. Awareness of the cognitive and intellectual benefits of video games, steady increase in the number of gamers, influence of technology in promoting video games, development of augmented reality (AR) and virtual reality (VR), continuously rising personnel disposable income levels are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for electronic games. The South Africa electronic games market is segmented on the basis of product. Based on product, the electronic games market in South Africa is categorized into games hardware, games software. The games hardware segment held the largest share of the South Africa electronic games market in 2020 and is anticipated to hold its share during the forecast period.

The South Africa electronic games market is highly competitive. The competitive landscape of the industry has also been examined along with the profiles of the key players Activision Blizzard Inc., Electronic Arts Inc. (EA), Microsoft Corporation, Nintendo Co. Ltd., Sony Corporation, Tencent Holdings Ltd., Wargaming Group Limited.

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the electronic games market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

## Report Scope

Product: games hardware, games software

Years considered: this report covers the period 2017 to 2027

## Key Benefits for Stakeholders

Get a comprehensive picture of the South Africa electronic games market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

## Contents

### **PART 1. INTRODUCTION**

Study period  
Geographical scope  
Research methodology

### **PART 2. ELECTRONIC GAMES MARKET OVERVIEW**

### **PART 3. MARKET BREAKDOWN BY PRODUCT**

Games hardware  
Games software

### **PART 4. KEY COMPANIES**

Activision Blizzard, Inc.  
Electronic Arts Inc. (EA)  
Microsoft Corporation  
Nintendo Co., Ltd.  
Sony Corporation  
Tencent Holdings Ltd.  
Wargaming Group Limited  
About StrategyHelix  
Disclaimer

## I would like to order

Product name: Electronic Games Market in South Africa 2021

Product link: <https://marketpublishers.com/r/E5F5CA9EE95AEN.html>

Price: US\$ 550.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/E5F5CA9EE95AEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970