

Electronic Games Market in Russia 2021

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Abstracts

Electronic game, also called computer game or video game, is any game where players interact with objects displayed on a screen for the sake of entertainment. Electronic game can be played on a computing device, such as a personal computer, gaming console or mobile phone. According to a report by StrategyHelix, the electronic games market in Russia is set to increase by US\$ 1,910 million during 2021-2027, growing at a CAGR of 10.2% during the forecast period. Awareness of the cognitive and intellectual benefits of video games, steady increase in the number of gamers, influence of technology in promoting video games, development of augmented reality (AR) and virtual reality (VR), continuously rising personnel disposable income levels are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for electronic games. The Russia electronic games market is segmented on the basis of product. On the basis of product, the electronic games market in Russia has been segmented into games hardware, games software. Among these, the games hardware segment was accounted for the highest revenue generator in 2020.

The Russia electronic games market is highly competitive. The prominent players operating in the Russia electronic games market include Activision Blizzard Inc., Electronic Arts Inc. (EA), Microsoft Corporation, Sony Corporation, Ubisoft Entertainment SA, Valve Corporation, Wargaming Group Limited.

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the electronic games market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

Report Scope

Product: games hardware, games software

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the Russia electronic games market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

Contents

PART 1. INTRODUCTION

Study period
Geographical scope
Research methodology

PART 2. ELECTRONIC GAMES MARKET OVERVIEW

PART 3. MARKET BREAKDOWN BY PRODUCT

Games hardware
Games software

PART 4. KEY COMPANIES

Activision Blizzard, Inc.
Electronic Arts Inc. (EA)
Microsoft Corporation
Sony Corporation
Ubisoft Entertainment SA
Valve Corporation
Wargaming Group Limited
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