

Electric Irons Market in South Africa 2021

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Abstracts

Electric iron is a household small appliance that is used to press or level the clothes and fabrics to remove creases. The heating is commonly done to a temperature of 180 to 220oC, depending on the fabric. In terms of revenue, the electric irons market in South Africa is projected to grow at a compound annual growth rate (CAGR) of 8.3% over the analysis period of 2021 to 2027, according to data and analytics company StrategyHelix.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value and volume for electric irons. The South Africa electric irons market is segmented on the basis of product type, end user, distribution channel. By product type, it is categorized into dry iron, steam iron, and garment steamer. By end user, the electric irons market is divided into residential, and commercial. Based on distribution channel, the electric irons market is divided into online, and offline.

The report has profiled some of the key players of the market such as Spectrum Brands Holdings Inc., Koninklijke Philips N.V., Taurus Group, Newell Brands Inc. (NWL).

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the electric irons market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

Report Scope

Product type: dry iron, steam iron, and garment steamer

End user: residential, and commercial

Distribution channel: online, and offline

Years Considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the South Africa electric irons market

Pinpoint growth sectors and trends for investment

Understand what the future of the electric irons market in South Africa looks like

Identify the competitive landscape and window of opportunity

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