

# Electric Heaters Market in China 2021

<https://marketpublishers.com/r/E54848C2ABADEN.html>

Date: January 2022

Pages: 21

Price: US\$ 750.00 (Single User License)

ID: E54848C2ABADEN

## Abstracts

Electric heaters are electrical devices that convert electrical energy into heat. According to StrategyHelix, the electric heaters market in China was estimated at USD 1,445 million in 2020, an increase of 6.4 percent over the previous year.

The report provides up-to-date market size data covering key market aspects like sales value and volume for electric heaters. The China electric heaters market is segmented on the basis of product, and distribution channel. Based on product, the electric heaters market in China is categorized into fan heaters, baseboard heaters, radiant heaters, others. On the basis of distribution channel, the electric heaters market in China has been segmented into online, offline.

The China electric heaters market is highly competitive. The leading players in the electric heaters market include Airmate Electrical Shenzhen Co. Ltd, AUX Group Co. Ltd., Gree Electric Appliances Inc., Haier Group Corporation, Midea Group Co. Ltd., Ningbo Singfun Electric Appliance Co. Ltd., Panasonic Corporation, TCL Technology Group Corporation, Xiaomi Corporation.

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the electric heaters market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

### Report Scope

Product: fan heaters, baseboard heaters, radiant heaters, others

Distribution channel: online, offline

Base year: 2020

### Key Benefits for Stakeholders

Get a comprehensive picture of the China electric heaters market  
Identify regional strategies and strategic priorities on the basis of local data  
Pinpoint growth sectors and trends for investment  
Understand what the future of the electric heaters market in China looks like

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Fan heaters  
Baseboard heaters  
Radiant heaters  
Others

### **PART 4. MARKET BREAKDOWN BY DISTRIBUTION CHANNEL**

Online  
Offline

### **PART 5. KEY COMPANIES**

Airmate Electrical Shenzhen Co. Ltd  
AUX Group Co., Ltd.  
Gree Electric Appliances Inc.  
Haier Group Corporation  
Midea Group Co., Ltd.  
Ningbo Singfun Electric Appliance Co. Ltd.  
Panasonic Corporation  
TCL Technology Group Corporation  
Xiaomi Corporation  
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