

Dishwashers Market in Brazil 2021

<https://marketpublishers.com/r/DFDE09647EB3EN.html>

Date: January 2022

Pages: 13

Price: US\$ 550.00 (Single User License)

ID: DFDE09647EB3EN

Abstracts

A dishwasher is a machine used to clean dishware and cutlery automatically. Unlike washing dishes by hand, a dishwasher kills germs with heated water. According to a report by StrategyHelix, the dishwashers market in Brazil is set to grow at a healthy compound annual growth rate (CAGR) of 10.3% in the next five years. Changing lifestyle of consumers, rising consumer disposable income coupled with increasing urbanization, rising adoption of the connected home appliances are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for dishwashers. The Brazil dishwashers market is segmented on the basis of structure, and distribution channel. On the basis of structure, the dishwashers market in Brazil has been segmented into built-in dishwashers, freestanding dishwashers. The built-in dishwashers segment held the largest revenue share in 2020. By distribution channel, the dishwashers market in Brazil has been segmented into builders & contractors, specialty stores, online retailing, others.

The dishwashers market in Brazil comprises only a handful of players such as Electrolux AB, Whirlpool Corporation.

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the dishwashers market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

Report Scope

Structure: built-in dishwashers, freestanding dishwashers

Distribution channel: builders & contractors, specialty stores, online retailing, others

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the Brazil dishwashers market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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Electrolux AB
Whirlpool Corporation
About StrategyHelix
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