

Depilatory Products Market in Sri Lanka 2021

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Abstracts

Depilation, also known as hair removal or epilation, is the deliberate removal of body hair or head hair. Depilatory methods include shaving, bleaching, plucking, waxing, use of chemical depilatories, and electrolysis. The depilatory products market in Sri Lanka is projected to expand by a CAGR of 8.3% from 2021 through 2027, according to data and analytics company StrategyHelix. Rising consumer disposable income and living standards coupled with increasing urbanization, rising consciousness with respect to personal grooming and enhancing aesthetic appeal are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for depilatory products. The Sri Lanka depilatory products market is segmented on the basis of product, and distribution channel. By product, the depilatory products market in Sri Lanka has been segmented into hair removal & bleaching creams, pre-shave oils & lotions, electronic devices. According to the research, the electronic devices segment had the largest share in the depilatory products market in Sri Lanka. Based upon distribution channel, the depilatory products market in Sri Lanka is categorized into supermarkets & hypermarkets, specialty stores, online retailing, others.

The depilatory products market in Sri Lanka comprises only a handful of players such as Reckitt Benckiser Group plc (RB), Societe BIC S.A.

The report is an invaluable resource for companies and organizations active in this industry. It provides a cohesive picture of the depilatory products market to help drive informed decision making for industry executives, policy makers, academic, and analysts.

Report Scope



Product: hair removal & bleaching creams, pre-shave oils & lotions, electronic devices

Distribution channel: supermarkets & hypermarkets, specialty stores, online retailing, others

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the Sri Lanka depilatory products market Identify regional strategies and strategic priorities on the basis of local data Pinpoint growth sectors and trends for investment



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Hair removal & bleaching creams
Pre-shave oils & lotions
Electronic devices

PART 4. MARKET BREAKDOWN BY DISTRIBUTION CHANNEL

Supermarkets & hypermarkets Specialty stores Online retailing Others

PART 5. KEY COMPANIES

Reckitt Benckiser Group plc (RB) Societe BIC S.A. About StrategyHelix Disclaimer



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