

Depilatory Products Market in North America 2021

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Abstracts

Depilation, also known as hair removal or epilation, is the deliberate removal of body hair or head hair. Depilatory methods include shaving, bleaching, plucking, waxing, use of chemical depilatories, and electrolysis. The depilatory products market in North America is poised to grow by US\$ 234 million from 2021 to 2027, registering a CAGR of 1.9% during the forecast period, according to StrategyHelix. Rising consumer disposable income and living standards coupled with increasing urbanization, rising consciousness with respect to personal grooming and enhancing aesthetic appeal are expected to boost the market growth in the coming years.

The report provides up-to-date market size data for period 2017-2020 and forecast to 2027 covering key market aspects like sales value for depilatory products. The North America depilatory products market is segmented on the basis of product, distribution channel, and country. By product, the depilatory products market in North America has been segmented into hair removal & bleaching creams, pre-shave oils & lotions, electronic devices. The electronic devices segment was the largest contributor to the North America depilatory products market in 2020. Based upon distribution channel, the depilatory products market in North America is categorized into supermarkets & hypermarkets, specialty stores, online retailing, others. In terms of geography, the depilatory products market in North America has been segmented into Canada, USA.

The North America depilatory products market is highly competitive. As of 2020, the major players in the North America depilatory products market were Church & Dwight Co. Inc., Edgewell Personal Care Brands LLC, HF Global Inc., Parissa Laboratories Inc., Reckitt Benckiser Group plc (RB), Societe BIC S.A., The Procter & Gamble Company.

Report Scope

Product: hair removal & bleaching creams, pre-shave oils & lotions, electronic devices

Distribution channel: supermarkets & hypermarkets, specialty stores, online retailing, others

Country: Canada, USA

Years considered: this report covers the period 2017 to 2027

Key Benefits for Stakeholders

Get a comprehensive picture of the North America depilatory products market

Identify regional strategies and strategic priorities on the basis of local data

Pinpoint growth sectors and trends for investment

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Edgewell Personal Care Brands, LLC
HF Global, Inc.
Parissa Laboratories Inc.
Reckitt Benckiser Group plc (RB)
Societe BIC S.A.
The Procter & Gamble Company
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